

September 26, 2023 To, The Secretary, **BSE Limited** P J Towers, Dalal Street, Mumbai - 400 001

Scrip Code: 531359

Sub.: Intimation under Regulation 30 read with schedule III of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Reg.: Appointment of Mr. Chetan R. Doshi as Key Managerial Personnel of the Company

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 and Schedule III to the said Regulations, we inform the following:

Mr. Chetan R. Doshi has been appointed as the Chief Business Officer (KMP) of the Company w.e.f. September 26, 2023 from the start of the business hours i.e. 9.30 a.m. Further, brief profile of Mr. Chetan R. Doshi and the disclosures required under Regulation 30 of the SEBI Listing Regulations, read with Schedule III thereto and the SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 ("SEBI Circular"), is enclosed as Annexure.

We request you to take the above on record.

Thanking You, Yours faithfully, for SHRIRAM ASSET MANAGEMENT COMPANY LIMITED

REENA YADAV COMPANY SECRETARY

Encl: a/a
Annexure



## **ANNEXURE**

Required disclosures/details in respect of Change in the Key Managerial Personnel pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:

Sr.	Particulars	Details of Changes
No.		Mr. Chetan R. Doshi
		PAN No: AIUPD7711R
1.	Reason for change	Appointment as Chief Business Officer (Key Managerial
	viz. appointment,	Personnel) of the Company
	resignation, removal,	
	death or otherwise	
2.	Date of	With effect from September 26, 2023 Mr. Chetan R. Doshi has
	appointment/cessation	been appointed as the Chief Business Officer of the Company
	(as applicable) & term	from the start of business hours i.e. 9.30 A.M.
	of appointment	
3.	Brief profile (in case	Qualifications: Mr. Chetan R. Doshi has completed Senior
	of appointment)	Management Program (IIM Indore), Executive MBA (Mumbai
		University) and B Com (Mumbai University)
		<b>Professional experience:</b> Mr. Doshi brings with him more than
		25 years of experience, majority of it in the Mutual Fund industry
		including Treasury Operations, Channel Sales & Distribution &
		Business Development, across various orgnisations viz Canara
		Robeco AMC, Mirae AMC, Kotak Mahindra AMC, Piramal
		Group etc.
		His last assignment was with the National Stock Exchange
		(NSE), instrumental in setting up the Mutual Fund Platform. He
		had been with the exchange for the last 8.5 years focusing
		majorly on Business Development and overseeing product
		development and business operations activities holistically in the
		capacity of the Vice President. Further, he has been part of
		several SEBI working groups & committees related to the Mutual
		fund.
		With Shriram Asset Management Company Limited he will be
		responsible for organization's Sales & distribution strategy
		across all channels, business development and assets
4	D:1	mobilization for all schemes of Shriram MF.
4.	Disclosure of	Not Applicable
	relationships between	
	directors (in case of	
	appointment of a	
	director)	