

Date: 12.01.2026

To,
The Secretary,
BSE LIMITED,
P J Towers, Dalal Street,
Mumbai- 400 001.

Scrip Code: 531359

Dear Sir,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release dated January 12, 2026 titled – ‘Shriram AMC Expands Fixed Income Suite with Launch of Shriram Money Market Fund’ issued by the Company today.

We request you to take the above information on your record.

Thanking you,

Yours faithfully,

For Shriram Asset Management Company Limited

KARTI Digitally signed
by KARTIK JAIN
K JAIN Date: 2026.01.12
10:30:44 +05'30'

Kartik Jain
Managing Director & Chief Executive Officer

Encl: as above

Shriram Asset Management Company Limited

SEBI Registration No. MF/017/94/4, CIN : L65991MH1994PLC079874
Regd. Office: 217, 2nd Floor, Swastik Chambers, near Junction of S.T. & C.S.T. Road, Chembur, Mumbai 400 071
Phone : +91-22-40060810 / 40060815
Head Office: 511-512, 5th Floor, Meadows, Sahar Plaza, J. B. Nagar, Andheri (East), Mumbai 400 059
Phone : +91-22-69473400 Email : srmf@shriramamc.in, Website : www.shriramamc.in

Shriram AMC Expands Fixed Income Suite with Launch of Shriram Money Market Fund

- NFO will open on **January 19, 2026**, and close on **January 21, 2026**
- **Open-ended debt scheme** investing in money market instruments with residual maturity up to 1 year
- **Relatively low-interest rate risk and moderate credit risk**
- Aims to provide **regular income with easy liquidity**
- Scheme benchmarked against **NIFTY Money Market Index A-I TRI**

Mumbai, January 12, 2026: Shriram Asset Management Company Limited, part of the Shriram Group, has expanded its fixed income offering with the launch of the Shriram Money Market Fund, an open-ended debt scheme. The fund will invest in high-quality money market instruments with maturity of up to one year, aiming to provide regular income while maintaining high liquidity and a controlled risk profile, in line with regulatory norms.

Money market funds have increasingly emerged as a preferred option for investors looking to park short-term surplus funds, offering the potential for better returns than traditional savings instruments, along with daily liquidity and relatively low volatility. Reflecting this shift, money market fund AUM has grown more than threefold—from ₹1.11 lakh crore in the Oct–Dec 2022 quarter to ₹3.57 lakh crore as of November 2025 (as per AMFI)—as investors moved surplus funds into liquid, higher-yielding avenues amid higher interest rates and market volatility. Against this backdrop of rising demand for efficient cash management solutions, Shriram Asset Management Company Limited has launched the Shriram Money Market Fund, marking a strategic step in the expansion of its fixed income franchise.

As liquidity management becomes a core requirement for institutional treasuries, corporates and individual investors, the fund strengthens Shriram AMC's offering beyond its existing debt products such as the Shriram Overnight Fund and Shriram Liquid Fund, while reinforcing the AMC's intent to build a comprehensive and scalable fixed income bouquet aligned with evolving cash management needs.

Fund investment approach

Shriram Money Market Fund will invest in a diversified portfolio of money market instruments, as defined by SEBI and RBI from time to time, with residual maturity of up to one year. These instruments include Commercial Papers, Certificates of Deposit, Treasury Bills, Triparty Repo, Repo/ Reverse repo in government securities, Government securities with an unexpired maturity up to 1 year and any other short-term instruments allowed under current Regulations.

The scheme's performance will be benchmarked against the NIFTY Money Market Index A-I (Total Return Index).

The launch also reflects Shriram AMC's focused capability-building in fixed income. In October'25, the AMC strengthened its investment team with the appointment of Amit Modani as Senior Fund Manager and Lead Fixed Income, bringing extensive experience across money market and short-duration strategies. The Shriram Money Market Fund is the first new fund launch since his joining, underscoring the AMC's ability to swiftly translate enhanced capabilities into product execution. Building on this momentum, Shriram AMC is actively expanding its fixed income product pipeline, with plans to introduce additional

Shriram Asset Management Company Limited

SEBI Registration No. MF/017/94/4, CIN : L65991MH1994PLC079874

Mumbai Office : 515, Shiv Chambers, 'A' Wing, 5th Floor, Sector 11, C.B.D. Belapur, Navi Mumbai- 400 614

Phone : +91-22-27579301/7556, Fax : +91-22-27566634

Regd. Office: 217, 2nd Floor, Swastik Chambers, near Junction of S.T. & C.S.T. Road, Chembur, Mumbai 400 071 Phone : +91-22-40060810 / 40060815

Admin. Head Office: 511-512, 5th Floor, Meadows, Sahar Plaza, J. B. Nagar, Andheri (East), Mumbai 400 059 Phone : +91-22-49696944

Email : srmf@shriramamc.in, Website : www.shriramamc.in

solutions aimed at meeting the evolving liquidity, duration, and risk management needs of institutional treasuries, corporates, HNIs, and retirees.

Mr. Kartik L Jain, MD & CEO, Shriram Asset Management Company Limited, said, “As liquidity management becomes a core component of portfolio construction across investor segments, we are strengthening our fixed income offerings to address evolving cash management needs. The launch of the Shriram Money Market Fund reflects this strategic focus, supported by the continued strengthening of our fund management capabilities, including the recent addition of Amit Modani to our fixed income team. With a clear emphasis on risk discipline and execution, we will continue to expand our fixed income product suite to offer relevant solutions across liquidity, duration and risk profiles.”

Mr. Amit Modani, Senior Fund Manager, Shriram AMC, added: “Our approach to managing the Money Market Fund is centred on high-quality instrument selection, prudent credit evaluation, and active liquidity management. By maintaining a well-diversified portfolio and closely monitoring market conditions, we aim to deliver risk-appropriate returns consistent with the fund’s objective. The scheme remains aligned with the core principles of money market investing — capital preservation, liquidity, and transparency.”

Investment Options

Investors can invest in **Shriram Money Market Fund through lump-sum investments or Systematic Investment Plans (SIP)**. The **minimum application amount is ₹1,000**, and subsequent investments can be made in multiples of Re. 1 thereafter. There is **no exit load** with redemption proceeds expected to be dispatched within **three business days**, in line with regulatory norms. The scheme will be available under **Direct and Regular Plans, with Growth option only**. Investors can purchase and manage their investments online through the **ShriFunds portal** at <https://shrifunds.shriramamc.in>.

Shriram Group continues to strengthen its mutual fund business by expanding its range of **relevant and differentiated investment solutions**. With a focus on **performance, product relevance, and distribution reach**, Shriram AMC aims to address evolving investor needs across market cycles.

About Shriram Asset Management Company Limited

Shriram Asset Management Company Limited, part of the Shriram Group, was incorporated in 1994. The company received approval from SEBI to act as the Asset Management Company of Shriram Mutual Fund, vide registration no. MF/017/94/4. Shriram AMC offers a diversified mix of products comprising hybrid, equity, and debt funds so that customers can meet key goals and objectives. With a unique “quantamental” approach—blending the precision of quantitative analysis with the depth of fundamental research—Shriram AMC aims to help investors grow their wealth confidently and consistently. For more information, visit <https://www.shriramamc.in/>

Mutual Fund investments are subject to market risks, read all scheme-related documents carefully.

Media Contact information:

Smita Joshi: +919619044408

smita.j@shriram.com

Shriram Asset Management Company Limited

SEBI Registration No. MF/017/94/4, CIN : L65991MH1994PLC079874

Mumbai Office : 515, Shiv Chambers, ‘A’ Wing, 5th Floor, Sector 11, C.B.D. Belapur, Navi Mumbai- 400 614

Phone : +91-22-27579301/7556, Fax : +91-22-27566634

Regd. Office: 217, 2nd Floor, Swastik Chambers, near Junction of S.T. & C.S.T. Road, Chembur, Mumbai 400 071 Phone : +91-22-40060810 / 40060815

Admin. Head Office: 511-512, 5th Floor, Meadows, Sahar Plaza, J. B. Nagar, Andheri (East), Mumbai 400 059 Phone : +91-22-49696944

Email : srmf@shriramamc.in, Website : www.shriramamc.in

Product Labelling and Riskometer

Shriram Money Market Fund

Fund Type: An open-ended debt scheme investing in money market instruments. A relatively low-interest rate risk and moderate credit risk

This product is suitable for investors who are seeking*:

- Regular income over short term
- To generate income by investing in money market instruments

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Credit Risk →	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)
Interest Rate Risk ↓			
Relatively Low (Class I)		B-I	
Moderate (Class II)			
Relatively High Class (Class III)			

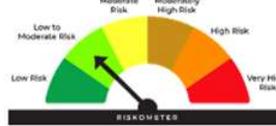
A Scheme with Relatively Low interest rate risk and Moderate credit risk.

Scheme Riskometer



Investors understand that their principal will be at low to moderate risk

Benchmark Riskometer



Benchmark Riskometer is at low to moderate risk
As per AMFI Tier 1 Benchmark i.e. NIFTY Money Market Index A-I

Disclaimer: Views expressed herein are for information purpose only. Please consult your financial advisor before taking investing decision.

The above product labelling assigned during the New Fund Offer (NFO) is based on an internal assessment of the scheme characteristics and the same may vary post NFO when the actual investments are made.

Shriram Overnight Fund

Fund type: An open ended debt scheme investing in overnight securities. A Relatively Low Interest Rate Risk and Relatively Low Credit Risk

Fund category: Debt Scheme. Riskometer: As on 31st December 2025

This product is suitable for investors who are seeking*:

- Returns commensurate with low risk and convenience of liquidity over short term
- Investment in debt and money market instruments with overnight maturity
- Low Risk

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Credit Risk →	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)
Interest Rate Risk ↓			
Relatively Low (Class I)	A-I		
Moderate (Class II)			
Relatively High Class (Class III)			

Scheme Riskometer



Investors understand that their principal will be at low risk

Benchmark Riskometer



Benchmark Riskometer is at low risk
As per AMFI Tier 1 Benchmark i.e. CRISIL Liquid Overnight Index.

Shriram Asset Management Company Limited

SEBI Registration No. MF/017/94/4, CIN : L65991MH1994PLC079874

Mumbai Office : 515, Shiv Chambers, 'A' Wing, 5th Floor, Sector 11, C.B.D. Belapur, Navi Mumbai- 400 614

Phone : +91-22-27579301/7556, Fax : +91-22-27566634

Regd. Office: 217, 2nd Floor, Swastik Chambers, near Junction of S.T. & C.S.T. Road, Chembur, Mumbai 400 071 Phone : +91-22-40060810 / 40060815

Admin. Head Office: 511-512, 5th Floor, Meadows, Sahar Plaza, J. B. Nagar, Andheri (East), Mumbai 400 059 Phone : +91-22-49696944

Email : srmf@shriramam.in, Website : www.shriramam.in

Shriram Liquid Fund

Fund type: An open-ended Liquid scheme. A relatively low interest rate risk and moderate credit risk

Fund category: Debt Scheme,

Riskometer: As on 31st December 2025

This product is suitable for investors who are seeking*:

- A stable, liquid alternative to traditional savings accounts
- Safety and liquidity for short-term funds

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Credit Risk →	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)
Interest Rate Risk ↓			
Relatively Low (Class I)		B-I	
Moderate (Class II)			
Relatively High Class (Class III)			

A Scheme with Relatively Low interest rate risk and Moderate credit risk.

Scheme Riskometer



Investors understand that their principal will be at low to moderate risk

Benchmark Riskometer



Benchmark Riskometer is at low to moderate risk
As per AMFI Tier 1 Benchmark i.e Nifty Liquid Index A-I

Shriram Asset Management Company Limited

SEBI Registration No. MF/017/94/4, CIN : L65991MH1994PLC079874

Mumbai Office : 515, Shiv Chambers, 'A' Wing, 5th Floor, Sector 11, C.B.D. Belapur, Navi Mumbai- 400 614

Phone : +91-22-27579301/7556, Fax : +91-22-27566634

Regd. Office: 217, 2nd Floor, Swastik Chambers, near Junction of S.T. & C.S.T. Road, Chembur, Mumbai 400 071 Phone : +91-22-40060810 / 40060815

Admin. Head Office: 511-512, 5th Floor, Meadows, Sahar Plaza, J. B. Nagar, Andheri (East), Mumbai 400 059 Phone : +91-22-49696944

Email : srmf@shriramam.in, Website : www.shriramam.in