MUTUALFUNDS Sahi Hai

SHRIRAM Mutual Fund
NURTURING TRUST, SHAPING DREAMS

Goals Anek, Mutual Fund Ek

Shriram Multi Asset Allocation Fund

(An open ended scheme investing in Equity, Debt & Money Market Securities and Gold/Silver ETFs and related instruments)

Get the
Upside of Equity +
Stability of Debt +
Protection of Gold

New Fund Offer Period (NFO)

NFO opens: **18th Aug 2023**

NFO closes: **1st Sep 2023**

New Fund Offer Price: ₹ 10 per unit

Why Shriram Multi Asset Allocation Fund (SMAF)?

3 Assets, 3 Benefits

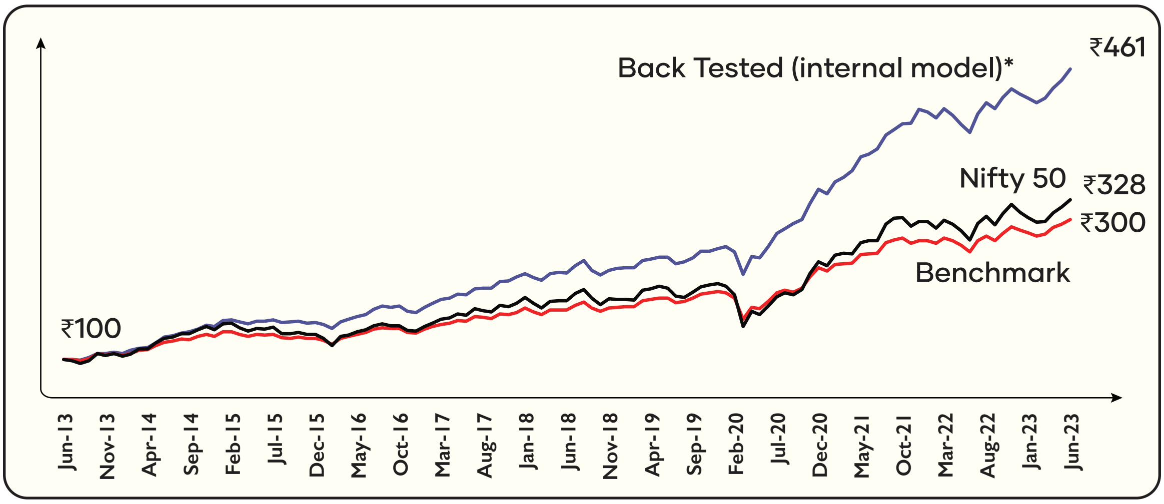
Tax efficient
- On scheme redemption: Equity taxation with Long Term Capital Gains tax @10%
- No capital gains tax when Fund Manager transacts

Risk adjusted return
- *Back-tested returns of internal model: 16.4% in 10 yrs (vs. benchmark at 11.6%)
- Lesser drawdown, faster recovery vs. Nifty

Inflation Hedge
- Around 10% exposure to Gold

www.shriramamc.in/smaf

*Performance vs Benchmark: 10 year back tested internal model



* The performance of the internal model is just for illustration and doesn't represent the actual performance of the scheme

Drawdown and months to recover: Internal Model* vs Nifty

Global Financial Crisis

Dec 2007 to Feb 2009	Nifty	Internal Model
% drawdown	-55%	-34%
Months to recover	19 months	9 months

Covid Crisis

Dec 2019 to Mar 2020	Nifty	Internal Model
% drawdown	-29%	-14%
Months to recover	8 months	3 months

Fund information

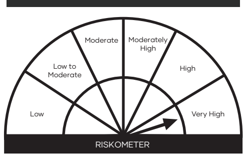
Fund name	Shriram Multi Asset Allocation Fund
Fund type	An open ended scheme investing in Equity, Debt & Money Market Securities and Gold/Silver ETFs and related instruments
Fund category	Multi Asset Allocation Fund
Scheme objective	The primary objective of the scheme is to generate long term capital appreciation with inflation beating returns by investing in Equity and Equity related securities, Debt and Money Market instruments, Gold/Silver ETFs, and REITS / InvITs. There is no assurance that the investment objective of the Scheme will be achieved
Benchmark	Nifty 50 TRI (70%) + NIFTY Short Duration Debt Index (20%) + Domestic prices of Gold (8%) + Domestic prices of Silver (2%)
Fund manager	Mr. Deepak Ramaraju & Ms. Gargi Bhattacharyya Banerjee
Minimum investment	Minimum investment amount: Rs. 5,000/- and in multiples of Re. 1/- thereafter
	SIP: Rs. 1,000 per month/Rs. 3,000 per quarter and in multiples of Re. 1/- thereafter
Lock in	NIL
Plan/option	Direct & Regular Plan with Growth Option only
Exit load	1% of the applicable NAV, if redeemed/switched–out within 1 year from date of allotment

This product is suitable for investors who are seeking**:

• Long term inflation adjusted wealth creation through exposure to multiple assets i.e. Equity, Debt and Gold/Silver ETFs
• To regularly invest over time through SIPs, top-ups or STP from liquid/overnight funds, to meet financial and family goals

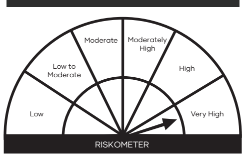
Investors should consult their financial advisers in if doubt about whether the product is suitable for them.

Scheme Riskometer



Investors understand that their principal will be at very high risk

Benchmark Riskometer



Benchmark Riskometer is at very high risk

NFO Also Available on: BSE StAR MF | CAMS GoCORP Corporate Investment Portal | MF Central | MF Utilities | NSE NMF II

www.shriramamc.in/smaf

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.