

SHRIRAM MUTUAL FUND

Shriram House, No. 4 Burkit Road, T. Nagar, Chennai - 600 017

Shriram Asset Management Company Limited (Investment Manager)

Registered Office: 217, 2nd Floor, Swastik Chambers, Near Junction of S.T. & C.S.T. Road, Chembur, Mumbai - 400 071.

CIN: L65991MH1994PLC079874; Website: www.shriramamc.in

NOTICE

NOTICE is hereby given that the New Fund Offer (NFO) of **#Shriram Multi Asset Allocation Fund** (an open ended scheme investing in Equity, Debt & Money Market Securities and Gold/Silver ETFs and related instruments) will open and close for subscription on the following dates:

Name of Scheme	NFO Opening Date	NFO Closing Date	Re-Opening Date
Shriram Multi Asset Allocation Fund	August 18, 2023	September 01, 2023	September 15, 2023

Investors in the Scheme are not being offered any guaranteed / assured returns.

The Scheme offers units at Rs.10/- each during the NFO Period & at NAV based prices upon re-opening.

For Scheme specific risk factors and detailed information about the Investment Objective, Asset Allocation, New Fund Offer Price, Minimum Application Amount, Liquidity, Plans / Options available, Loads and Expenses, Listing, Dematerialization, etc., investors are requested to carefully read the respective Scheme Information Document ('SID'). For all generic information, investors may read the Statement of Additional Information ('SAI') of Shriram Mutual Fund.

Investors are requested to note that the SID, SAI and Key Information Memorandum cum Application Form ('KIM') of the Scheme are available on our website "www.shriramamc.in", at the Investor Service Centers (ISCs) and with the empanelled distributors.

This product is suitable for investors who are seeking*:

- Long term inflation adjusted wealth creation through exposure to multiple assets i.e. Equity, Debt and Gold/Silver ETFs
- To regularly invest over time through SIPs, top-ups or STP from liquid/overnight funds, to meet financial and family goals

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Note: Risk is represented as:

- Low - Principal at low risk
- Low to Moderate - Principal at low to moderate risk
- Moderate - Principal at moderate risk
- Moderately High - Principal at moderately high risk
- High - Principal at high risk
- Very High - Principal at very high risk

Scheme Riskometer



Investors understand that their principal will be at very high risk

Benchmark Riskometer



Benchmark Riskometer is at very high risk

For **Shriram Asset Management Company Limited**
(Investment Manager of Shriram Mutual Fund)

Date : August 08, 2023

Place : Kolkata

Sd/-
Sneha Jaiswal
Compliance Officer

For more information, please contact **Shriram Asset Management Company Limited**, 511-512, Meadows, Sahar Plaza, J. B. Nagar, Andheri (East), Mumbai - 400 059. Tel: 022 6947 3400, Email: info@shriramamc.in, Website: www.shriramamc.in

**Mutual fund investments are subject to market risks,
read all scheme related documents carefully.**