

**SHRIRAM**

Mutual Fund

Nurturing Trust, Shaping Dreams

**SHRIRAM MUTUAL FUND**Mookambika Complex, 3<sup>rd</sup> Floor, 4 Lady Desikachari Road, Mylapore, Chennai - 600 004.**(Investment Manager: Shriram Asset Management Company Limited)****CIN: L65991MH1994PLC079874****Registered Office:** Wockhardt Towers, 2<sup>nd</sup> Floor, East Wing, C-2, G Block,  
Bandra Kurla Complex, Bandra (E), Mumbai - 400 051.**NOTICE**

NOTICE is hereby given that the New Fund Offer (NFO) of **#Shriram Long Term Equity Fund (an open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit)** will open and close for subscription on the following dates:

Name of Scheme	NFO Opening Date	NFO Closing Date	Re-Opening Date
Shriram Long Term Equity Fund	17-Dec-2018	18-Jan-2019	01-Feb-2019

\*Investors in the Scheme are not being offered any guaranteed / assured returns.

The Scheme offer units at Rs.10/- each during the NFO Period & at NAV based prices upon re-opening.

For Scheme specific risk factors and detailed information about the Investment Objective, Asset Allocation, New Fund Offer Price, Minimum Application Amount, Liquidity, Options available, Loads and Expenses, Dividend Policy, Listing, Dematerialization, etc., investors are requested to carefully read the respective Scheme Information Document ('SID'). For all generic information, investors may read the Statement of Additional Information ('SAI') of Shriram Mutual Fund.

Investors are requested to note that the SID, SAI, Key Information Memorandum (KIM) cum Application Supported by Blocked Amount (ASBA) and KIM cum Application Form of the Scheme are available on our website, [www.shriramamc.com](http://www.shriramamc.com), at the Investor Service Centers (ISCs) and with the empanelled distributors.

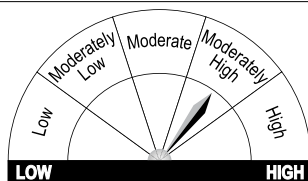
This product is suitable for investors who are seeking\*

- Long term capital appreciation with a 3 years lock in and tax benefit
- Investment in diversified portfolio of predominantly equity and equity-related securities
- Moderately High Risk

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Note: Risk is represented as:

- Low - Principal at low risk
- Moderately Low - Principal at moderately low risk
- Moderate - Principal at moderate risk
- Moderately High - Principal at moderately high risk
- High - Principal at high risk



Investors understand that their principal will be at Moderately High Risk

Any queries / clarifications in this regard may be addressed to

**SHRIRAM ASSET MANAGEMENT COMPANY LIMITED,**

CK-6, 2nd Floor, Sector-II, Salt Lake City, Kolkata - 700 091.

Phone Number: 033-23373012 • e-mail: [info@shriramamc.com](mailto:info@shriramamc.com)

**For Shriram Asset Management Company Limited**  
(Investment Manager of Shriram Mutual Fund)

Date : November 29, 2018

Place : Kolkata

Sd/-

**Compliance Officer**

For more information, please contact **Shriram Asset Management Co. Ltd.**, CK-6, 2<sup>nd</sup> Floor, Sector II, Salt Lake City, Kolkata - 700 091. Tel: 033 2337 3012 Fax: 033 2337 3014, [www.shriramamc.com](http://www.shriramamc.com)

**Mutual fund investments are subject to market risks,  
read all scheme related documents carefully.**