

**SHRIRAM**

Mutual Fund

Nurturing Trust, Shaping Dreams

SHRIRAM MUTUAL FUNDMookambika Complex, 3rd Floor, 4 Lady Desikachari Road, Mylapore, Chennai - 600 004.**(Investment Manager: Shriram Asset Management Company Limited)****CIN: L65991MH1994PLC079874****Registered Office:** Wockhardt Towers, 2nd Floor, East Wing, C-2, G Block,
Bandra Kurla Complex, Bandra (E), Mumbai - 400 051.**NOTICE**

NOTICE is hereby given that the New Fund Offer (NFO) of ***Shriram Multicap Fund (An Open Ended Equity Scheme Investing Across Large Cap, Mid Cap, Small Cap Stocks)** will open and close for subscription on the following dates:

| Name of Scheme | NFO Opening Date | NFO Closing Date | Re-Opening Date |
|-----------------------|------------------|------------------|-----------------|
| Shriram Multicap Fund | 07-Sep-2018 | 21-Sep-2018 | 08-Oct-2018 |

*Investors in the Scheme are not being offered any guaranteed / assured returns.

The Scheme offer units at Rs.10/- each during the NFO Period & at NAV based prices upon re-opening.

For Scheme specific risk factors and detailed information about the Investment Objective, Asset Allocation, New Fund Offer Price, Minimum Application Amount, Liquidity, Options available, Loads and Expenses, Dividend Policy, Listing, Dematerialization, etc., investors are requested to carefully read the respective Scheme Information Document ('SID'). For all generic information, investors may read the Statement of Additional Information ('SAI') of Shriram Mutual Fund.

Investors are requested to note that the SID, SAI, Key Information Memorandum (KIM) cum Application Supported by Blocked Amount (ASBA) and KIM cum Application Form of the Scheme are available on our website, www.shriramamc.com, at the Investor Service Centers (ISCs) and with the empanelled distributors.

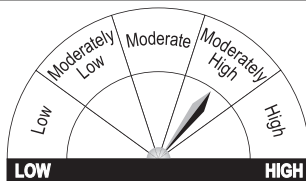
This product is suitable for investors who are seeking*

- Long term capital appreciation
- Investment in actively managed portfolio predominantly consisting of equity & equity related securities diversified over various sectors.
- Moderately High Risk

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Note: Risk is represented as:

- Low - Principal at low risk
- Moderately Low - Principal at moderately low risk
- Moderate - Principal at moderate risk
- Moderately High - Principal at moderately high risk
- High - Principal at high risk



Investors understand that their principal will be at Moderately High Risk

Any queries / clarifications in this regard may be addressed to
SHRIRAM ASSET MANAGEMENT COMPANY LIMITED,
 CK-6, 2nd Floor, Sector-II, Salt Lake City, Kolkata - 700 091.
 Phone Number: 033-23373012 • e-mail: info@shriramamc.com

For Shriram Asset Management Company Limited
 (Investment Manager of Shriram Mutual Fund)

Date : August 23, 2018
 Place : Kolkata

Sd/-
Compliance Officer

For more information, please contact **Shriram Asset Management Co. Ltd.**, CK-6, 2nd Floor, Sector II, Salt Lake City, Kolkata - 700 091. Tel: 033 2337 3012 Fax: 033 2337 3014, www.shriramamc.com

**Mutual fund investments are subject to market risks,
 read all scheme related documents carefully.**