

## SHRIRAM MUTUAL FUND

Mookambika Complex, 3rd Floor, 4 Lady Desikachari Road, Mylapore, Chennai - 600 004
(Investment Manager: Shriram Asset Management Company Limited)

CIN: L65991MH1994PLC079874

Registered Office: Wockhardt Towers, 2nd Floor, East Wing, C-2, G Block, Bandra Kurla Complex. Bandra (East). Mumbai - 400 051

## NOTICE CUM ADDENDUM

## Appointment of Head - Sales & Marketing

This notice cum addendum sets out changes to be made in the Statement of Additional Information (SAI) of Shriram Mutual Fund. Notice is hereby given that,

Mr. B Sarath Sarma has been appointed as Head-Sales & Marketing of Shriram Mutual Fund with effect from 22<sup>nd</sup> September, 2017.

Accordingly the following paragraph shall be included under the table pertaining to "Information on Key Personnel of the Asset Management Company" in the Statement of Additional Information of Shriram Mutual Fund:

Name	Designation	Age	Qualification	Brief Experience
Mr. B Sarath Sarma	Head-Sales &Marketing	45 Years	B.E (Production- Engineering) VJTI, Mumbai University, MBA (Finance) IBMR, Pune University)	Mr. B Sarath Sarma has an experience of around 23 years in his professional career. Mr. Sarath joins us from IDBI Asset Management Ltd. where he held the position of Head-Sales for 7 years. Before joining IDBI Asset Management Ltd. in the year 2010, he was also associated with various other organizations including Gateway Financial Advisors, Matrix Asset Management Ltd. and Lotus Asset Management Pvt Ltd. where he had performed key role in the Distribution of Financial Products to Corporates & HNIs, Business Development as well as Corporate & Institutional sales respectively.

This notice cum addendum forms an integral part of the Statement of Additional Information (SAI) issued from time to time.

All other terms & conditions mentioned in the SAI read with other addendums if any remain unchanged.

For Shriram Asset Management Company Limited (Investment Manager of Shriram Mutual Fund)

Place: Kolkata Sd/-Date: 4<sup>th</sup> October, 2017. Compliance Officer

For more information, please contact **Shriram Asset Management Co. Ltd**, CK-6, 2<sup>nd</sup> Floor, Sector II, Salt Lake City, Kolkata 700091 Tel: 033 2337 3012 Fax: 033 2337 3014, www.shriramamc.com, Email: info@shriramamc.com

Mutual fund investments are subject to market risks, read all scheme related documents carefully.