

**SHRIRAM**

Mutual Fund

**SHRIRAM MUTUAL FUND**Mookambika Complex, 3<sup>rd</sup> Floor, 4 Lady Desikachari Road, Mylapore, Chennai - 600 004.**NOTICE-CUM-ADDENDUM**

This notice cum addendum sets out changes to be made in the Statement of Additional Information (SAI) of Shriram Mutual Fund.

Notice is hereby given that,

- (i) Mr. Rohit Kumar Chawda, Chief Operating Officer, Sales Head & Investor Relations Officer has resigned from the Company, M/s Shriram Asset Management Company Limited with effect from April 15, 2015.
- (ii) Ms. Chandana Dutt has been appointed as Chief Financial Officer of Shriram Asset Management Company Limited w.e.f. April 01, 2015.
- (iii) Mr. D. Ramanathan has been appointed as Head - Sales & Marketing of Shriram Asset Management Company Limited w.e.f. April 01, 2015.
- (iv) Ms. Sneha Jaiswal has been appointed as Investor Relations Officer of Shriram Asset Management Company Limited w.e.f. April 01, 2015.

Accordingly the following paragraph will be deleted under the table pertaining to "Information on Key Personnel of the Asset Management Company" in the Statement of Additional Information of Shriram Mutual Fund:

Mr. Rohit Kumar Chawda	Chief Operating Officer, Sales Head & Investor Relations Officer	48 Years	B. COM.	Mr. Rohit Kumar Chawda has over all 22 years of experience in the field of Financial Services and Accounts. He has managed the overall operations of the Asset Management Companies (MF AMCs) with Specific skill set for Registrar and Transfer Agents Operations and its Compliance, Complete Operations of Investment Management Processes and its compliance, Investor Servicing, Technology, Administration and HR Functions of the Fund.
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And the following paragraphs will be included under the table pertaining to "Information on Key Personnel of the Asset Management Company" in the Statement of Additional Information of Shriram Mutual Fund:

Ms. Chandana Dutt	Chief Financial Officer	45 Years	B. COM, A.C.A, Diploma in Business Finance (ICFAI)	Ms. Chandana Dutt has an overall experience of 17 years in her professional career. She has been working for 7.3 years with Shriram Insight Share Brokers Limited (A Shriram Group Co.) wherein she had served as Manager Corporate Accounts and supervised day to day accounts operation of the Dept., finalisation of accounts, statutory & internal audits, statutory payments & returns, tax assessments. In addition she has handled the financials & taxation issues of Insight Commodities & Futures Pvt. Limited. Prior to joining Shriram group, she was associated with Rabindranath Tagore International Institute of Cardiac Sciences (Unit of Narayana Hridayalaya) for 2.6 years as Senior Finance Executive.
Mr. D. Ramanathan	Head - Sales & Marketing	46 Years	Bsc, PGDM, University of Indianapolis, USA	Ramanathan's career spans over 20 years across varied businesses in the BFSI sector. He has been with Shriram Group since July 2013 responsible for sales, marketing, & product development functions. Prior to Shriram, he has held key positions with Motilal Oswal AMC, Reliance Asset Management, Cholamandalam Asset Management & Harita Finance. He graduated from university of Madras followed by a management degree from the university of Indianapolis, USA.
Ms. Sneha Jaiswal	Investor Relations Officer	27 Years	B.Com(H), ACS	Ms. Sneha Jaiswal has an overall experience of over 3 years in her professional carrier. She has been associated with Shriram Group since October 2011, initially serving in the secretarial & compliance department of Shriram Insight Share Brokers Limited (SISBL) where she monitored the secretarial compliance and compliance w.r.t Broking, DP, PMS activities. Later on she got appointed as the Principal & Compliance Officer of RTA department of SISBL where she was made responsible for monitoring the compliance with respect to Registrar to Issue & Transfer Agent activities and handling investors related issues.

This notice cum addendum forms an integral part of the Statement of Additional Information (SAI) issued from time to time.

All other terms & conditions of the SAI read with other addendums if any remain unchanged.

**For Shriram Asset Management Company Limited**  
(Investment Manager of Shriram Mutual Fund)

Date : April 16, 2015

Place : Kolkata

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**Compliance Officer**

**Statutory Details:** Shriram Mutual Fund has been constituted as a Trust under the Indian Trust Act, 1882. **Sponsor:** Shriram Credit Company Limited [CIN: U65993TN1980PLC008215]; **Trustee:** Board of Trustees; **Investment Manager:** Shriram Asset Management Co. Ltd. (AMC) [CIN: L65991MH1994PLC079874]. **Risk Factors:** Sponsor is/are not liable or responsible for any loss or shortfall resulting from the operations of the scheme.

For more information, please contact **Shriram Asset Management Co. Ltd**, CK-6, 2<sup>nd</sup> Floor, Sector II, Salt Lake City, Kolkata 700091  
Tel: 033 2337 3012 Fax: 033 2337 3014, Email: [info@shriramamc.com](mailto:info@shriramamc.com), [www.shriramamc.com](http://www.shriramamc.com)

**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**