General information about company								
Scrip code	531359							
Name of the company	SHRIRAM ASSET MANAGEMENT COMPANY LIMITED							
Whether company is SME	No							
Class of Security	Equity Shares							
Type of report	Quarterly							
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-03-2017							
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date								
Shareholding pattern filed under	Regulation 31 (1) (b)							

Sr. No.	Particular	Yes/No
1	Whether the Listed Entity has issued any partly paid up shares?	No
2	Whether the Listed Entity has issued any Convertible Securities?	No
3	Whether the Listed Entity has issued any Warrants?	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No
5	Whether the Listed Entity has any shares in locked-in?	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No
7	Whether company has equity shares with differential voting rights?	No

		Tak	ole I - Su	mmary	Statement	holding o	of specified secur	ities			
	Category	No. of		No. Of Partly	No. Of shares	Total nos.	Shareholding as a % of total no. of	Number of Voting Rights heach class of securities (IX			
Category (I)	(III) Shares   Shares   Receipts   $= (1V)^+$   (VIII) As a % of	shares (calculated as per SCRR, 1957)	No of Vo Rights	ting (X	IV)	Total as					
(II)	\ /	held (IV)	charec		(V)+ (VI)	(VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	(A+B+C)	
(A)	Promoter & Promoter Group	1	4120010			4120010	68.67	4120010		4120010	68.67
(B)	Public	1014	1879990			1879990	31.33	1879990		1879990	31.33
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	1015	6000000			6000000	100	6000000		6000000	100

		Tabl	e I - Sumn	nary Statemen	t holding of specified	secu	rities			
Category of	Category	Category of Underlying Outstanding Outstanding Outstanding	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible	Shareholding, as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares
	shareholder (II)		Outstanding Warrants (Xi)	securities and No. Of Warrants (Xi) (a)		No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	held in dematerialized form (XIV)
(A)	Promoter & Promoter Group				68.67					4120010
(B)	Public				31.33					1560059
(C)	Non Promoter- Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					5680069

Т	able II - State	ment show	ing shai	reholdi	ng patterr	of the	Promoter and	Promot	er Gr	oup	
			No. of fully	No. Of Partly	No. Of	Total nos.	Shareholding as a % of total no.	Number of each clas	of Votin	g Rights h curities (IX	eld in
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	paid up equity shares	paid-up equity shares	shares underlying Depository	shares held (VII) =	of shares (calculated as per SCRR, 1957)	No of Voting (XIV) Rights		IV)	Total as a % of
	()		held (IV)	held (V)	Receipts (VI)	(IV)+ (V)+ (VI)	(VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	Total Voting rights
A	Table II - Statem	ent showing sh	nareholding	pattern o	f the Promot	er and Pror	noter Group		•	•	
(1)	Indian										
(d)	Any Other (specify)	1	4120010			4120010	68.67	4120010		4120010	68.67
Sub-Total (A) (1)		1	4120010			4120010	68.67	4120010		4120010	68.67
(2)	Foreign			•	•				•	•	
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		1	4120010			4120010	68.67	4120010		4120010	68.67
В	Table III - Staten	nent showing s	hareholdin	g pattern (	of the Public	shareholde	r				
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	957	858665			858665	14.31	858665		858665	14.31
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	10	662277			662277	11.04	662277		662277	11.04
(e)	Any Other (specify)	47	359048			359048	5.98	359048		359048	5.98
Sub-Total (B) (3)		1014	1879990			1879990	31.33	1879990		1879990	31.33
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)		1014	1879990			1879990	31.33	1879990		1879990	31.33
С	Table IV - Statem	nent showing s	hareholding	g pattern o	of the Non Pi	omoter- No	on Public sharehold	er			
Total ( A+B+C2 )		1015	6000000			6000000	100	6000000		6000000	100
Total (A+B+C		1015	6000000			6000000	100	6000000		6000000	100

Sr.	Shares Underlying Outstanding Under Outsta	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible	Shareholding, as a % assuming full conversion of convertible securities (as a	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares
		Warrants  Of Warrants (Xi)	percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)	
A	Table II - Stat	ement showing	g shareholding patter	rn of the Promoter and Promoter	Group	)			
(1)	Indian								
(d)				68.67					4120010
Sub-Total (A) (1)				68.67					4120010
(2)	Foreign	•	-	•		•		•	•
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				68.67					4120010
В	Table III - Sta	tement showir	ng shareholding patte	ern of the Public shareholder	•	•		•	•
(1)	Institutions								
(3)	Non-institution	ıs							
(a(i))				14.31					587234
(a(ii))				11.04					637777
(e)				5.98					335048
Sub-Total (B) (3)				31.33					1560059
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				31.33					1560059
С	Table IV - Sta	tement showii	ng shareholding patte	ern of the Non Promoter- Non Pu	ablic s	hareholde	er		
Total ( A+B+C2)				100					5680069
Total (A+B+C				100					5680069
Disclosure of no	otes on shareho	lding pattern			•	•		•	Textual Information(1)

## **Text Block**

effect from 9th January 2017.

Note: 1. The Promoter Group as defined under Section 2(1)(zb) of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009: (1) Shriram Ownership Trust, (2) Shriram Capital Limited, (3) Shriram Wealth Advisors Limited, (4) Shriram Insight Share Brokers Limited, (5) Shriram Fortune Solutions Limited, (6) Shriram Financial Products Solutions (Chennai) Private Limited, (7) Insight Commodities and Futures Private Limited, (8) Shriram Financial Ventures (Chennai) Private Limited (9) Shriram Seva Sankalp Foundation (10) Shrilekha Business Consultancy Private Limited. @ 2. The Persons Acting in Concert (PAC), as defined in the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (SAST Regulations, 2011) for the purpose of Regulation 10 of SAST Regulations, 2011: (i) Shriram Transport Finance Company Limited, (ii) Shriram Life Insurance Company Limited, (iii) Shriram General Insurance Company Limited, (iv) Bharat Reinsurance Brokers Private Limited, (v) Shriram Overseas Investments Private Limited, (vi) Shriram Investments Holdings Limited, (vii) Shriram Automall India Limited, (viii) Shriram City Union Finance Limited, (ix) Shriram Housing Finance Limited, (x) Shriram Mutual Fund, (xi) Mr. S. Krishnamurthy (Trustee of Shriram Mutual Fund), (xii) Mr. S M Prabakaran (Trustee of Shriram Mutual Fund), (xiii) Mr. V.N. Shivashankar (Trustee of Shriram Mutual Fund), (xiv) Dr. Qudsia Gandhi (Trustee of Shriram Mutual Fund), (xv) Mr. Mani Sridhar (Trustee of Shriram Mutual Fund) 3. All the entities mentioned in Note No. 1 and Note No. 2 are PACs not less than three years (except the entity at Sr. No. (9) and (10) at Note No. 1 and Sr. No. (xv) in Note No. 2 which are PACs for less than three years). 4. None of the above-mentioned entities in Note No.1 and 2 hold any equity shares in the Company. @ Shrilekha Financial Services (a firm registered under Partnership Act 1932) has been converted into a Private Limited Company as ("Shrilekha Business Consultancy Private Limited") under part 1 of Chapter XXI of the Companies Act,2013 with

Textual Information()

	Any Other (specify)	
Searial No.	1	
Category	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	SHRIRAM CREDIT COMPANY LIMITED	
PAN (II)	AAGCS4497N	Total
No. of the Shareholders (I)	1	1
No. of fully paid up equity shares held (IV)	4120010	4120010
No. Of Partly paid- up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	4120010	4120010
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	68.67	68.67
Number of Voting	Rights held in each class of securities (IX)	
Class eg: X	4120010	4120010
Class eg:y		
Total	4120010	4120010
Total as a % of Total Voting rights	68.67	68.67
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	68.67	68.67

Number of Locked	in shares (XII)	
No. (a)		
As a % of total Shares held (b)		
Number of Shares	pledged or otherwise encumbered (XIII)	
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	4120010	4120010
Reason for not providing PAN		

Searial No.	1	2	
Name of the Shareholders (I)	HITESH RAMJI JAVERI	SOMIAH FRANCIS VICTOR SELVARAJ	Click here to go back
PAN (II)	AABPJ4691H	AASPS5404L	Total
No. of fully paid up equity shares held (IV)	209500	189921	399421
No. Of Partly paid- up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	209500	189921	399421
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	3.49	3.17	6.66
Number of Voting	Rights held in each class of secur	rities (IX)	<u>.</u>
Class eg: X	209500	189921	399421
Class eg:y			
Total	209500	189921	399421
Total as a % of Total Voting rights	3.49	3.17	6.66
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	3.49	3.17	6.66
Number of Locked	in shares (XII)	<u> </u>	ı
No. (a)			
As a % of total Shares held (b)			

Number of equity shares held in dematerialized form (XIV)	209500	189921	399421
Reason for not prov	viding PAN		
Reason for not providing PAN			

		Any Other (specify)				
Searial No.	1	2	3	4	5	6
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	HUF	Clearing Members	Foreign Individuals
Category / More than 1 percentage	More than 1 percentage of shareholding	More than 1 percentage of shareholding	Category	Category	Category	Category
Name of the Shareholders (I)	DISCOVERY FINANCIAL SERVICES PRI	INTEGRATED ENTERPRISES (INDIA) LTD.				
PAN (II)	AAACP5816C	AAACI1509F				
No. of the Shareholders (I)	1	1	19	17	5	4
No. of fully paid up equity shares held (IV)	75000	60000	159256	27151	27820	9821
No. Of Partly paid- up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	75000	60000	159256	27151	27820	9821
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.25	1	2.65	0.45	0.46	0.16
Number of Voting	Rights held in each class of securiti	es (IX)	1			I.
Class eg: X	75000	60000	159256	27151	27820	9821
Class eg:y						
Total	75000	60000	159256	27151	27820	9821
Total as a % of Total Voting rights	1.25	1	2.65	0.45	0.46	0.16
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)=	1.25	1	2.65	0.45	0.46	0.16

(VII)+(X) As a % of (A+B+C2)										
Number of Locked	Number of Locked in shares (XII)									
No. (a)										
As a % of total Shares held (b)										
Number of equity shares held in dematerialized form (XIV)	75000	60000	135256	27151	27820	9821				
Reason for not pro	Reason for not providing PAN									
Reason for not providing PAN										

Any Other (specify)		
Searial No.		
Category		
Category / More than 1 percentage		
Name of the Shareholders (I)	Click here to go back	
PAN (II)	Total	
No. of the Shareholders (I)	45	
No. of fully paid up equity shares held (IV)	224048	
No. Of Partly paid- up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	224048	
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	3.72	
Number of Voting	Rights held in each class of securities (IX)	
Class eg: X	224048	
Class eg:y		
Total	224048	
Total as a % of Total Voting rights	3.72	
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a %	3.72	

of (A+B+C2)		
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	200048	
Reason for not providing PAN		
Reason for not providing PAN		