General information about company						
Scrip code	531359					
NSE Symbol						
MSEI Symbol						
ISIN	INE777G01012					
Name of the company	SHRIRAM ASSET MANAGEMENT COMPANY LIMITED					
Whether company is SME	No					
Class of Security	Equity Shares					
Type of report	Quarterly					
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2019					
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date						
Shareholding pattern filed under	Regulation 31 (1) (b)					

	Declaration							
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public			
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No			
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No			
3	Whether the Listed Entity has issued any Warrants?	No	No	No	No			
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No			
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No			
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No					
7	Whether company has equity shares with differential voting rights?	No	No	No	No			
8	Whether the listed entity has any significant beneficial owner?	Yes						

		Tal	ole I - Su	mmary	Statement	holding o	of specified secur	rities			
	Category	f shareholder (III) shares		No. Of Partly	No. Of shares underlying Depository Receipts (VI)	Total nos.	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of selass of se	eld in each		
Category (I)	of shareholder		up equity	paid-up equity		held (VII) = (IV)+ (V)+ (VI)		No of Vot	ting (XI	V) Rights	Total as a % of (A+B+C)
(II)	(II)		hold (IV)	shares held (V)				Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	1	4120010			4120010	68.67	4120010		4120010	68.67
(B)	Public	1001	1879990			1879990	31.33	1879990		1879990	31.33
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	1002	6000000			6000000	100	6000000		6000000	100

		Table	e I - Summ	ary Statement	holding of specified	secu	ırities				
Category (I)	Category of shareholder (II)		No. Of Shares Underlying Outstanding	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible	Shareholding, as a % assuming full conversion of convertible securities (Lock	nber of ked in es (XII)	Shar pled othe	ged or rwise imbered	Number of equity shares
		Outstanding convertible securities (X) Outstanding Warrants (Xi)	securities and No. Of Warrants (Xi) (a)	as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)		
(A)	Promoter & Promoter Group				68.67					4120010	
(B)	Public				31.33					1651730	
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total				100					5771740	

			No. of fully	No. Of Partly	No. Of	Total nos.	Shareholding as a % of total no.	Number of Voting Rights held is each class of securities (IX)			
Sr.	Category & Name of the	Nos. Of shareholders	paid up equity	paid- up equity	shares underlying Depository	shares held (VII) =	of shares (calculated as per SCRR,	No of Voting (XIV		V) Rights	Total as a %
	Shareholders (I)	(III)	shares held (IV)	shares held (V)	Receipts (VI)	(IV)+ (V)+ (VI)	1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	of Total Voting rights
A	Table II - Stateme	ent showing sh	areholding	pattern o	f the Promote	r and Prom	oter Group	•			
(1)	Indian										
(d)	Any Other (specify)	1	4120010			4120010	68.67	4120010		4120010	68.67
Sub-Total (A) (1)		1	4120010			4120010	68.67	4120010		4120010	68.67
(2)	Foreign				•		•	•			•
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		1	4120010			4120010	68.67	4120010		4120010	68.67
В	Table III - Statem	ent showing sh	nareholding	g pattern o	of the Public s	shareholder					•
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	929	684535			684535	11.41	684535		684535	11.41
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	12	970888			970888	16.18	970888		970888	16.18
(e)	Any Other (specify)	60	224567			224567	3.74	224567		224567	3.74
Sub-Total (B) (3)		1001	1879990			1879990	31.33	1879990		1879990	31.33
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)		1001	1879990			1879990	31.33	1879990		1879990	31.33
С	Table IV - Statem	ent showing sh	nareholding	g pattern o	of the Non Pr	omoter- No	on Public sharehold	ler			
Total (A+B+C2)		1002	6000000			6000000	100	6000000		6000000	100
Total (A+B+C		1002	6000000			6000000	100	6000000		6000000	100

Т	able II - Sta	tement sho	wing shareho	lding pattern of the	Pron	noter a	nd P	romoter Gro	ир
	No. Of Shares Underlying		No. Of Shares Underlying Outstanding	Shareholding , as a % assuming full conversion of	Locked in		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares
Sr.	Outstanding convertible securities (X) Underlying Outstanding Warrants (Xi)		$W_{\text{opposite}}(V) = (VI) + (VI) + (V) \land a \land a$		No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	held in dematerialized form (XIV)
A	Table II - Stat	tement showing	g shareholding pa	attern of the Promoter and	Prom	oter Gro	up		
(1)	Indian								
(d)				68.67					4120010
Sub-Total (A) (1)				68.67					4120010
(2)	Foreign		l		ı	ı	ı	l	l
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				68.67					4120010
В	Table III - Sta	itement showir	ng shareholding p	attern of the Public sharel	nolder		l	l	L
(1)	Institutions								
(3)	Non-institutio	ons							
(a(i))				11.41					504776
(a(ii))				16.18					946387
(e)				3.74					200567
Sub-Total (B) (3)				31.33					1651730
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				31.33					1651730
С	Table IV - Sta	atement showing	ng shareholding p	pattern of the Non Promote	er- No	n Public	share	holder	•
Total (A+B+C2)				100					5771740
Total (A+B+C)				100					5771740
Disclosure of n	otes on shareh	olding pattern						Textual Information(1)	

Text Block

(Issue of Capital and Disclosure Requirements) Regulations, 2009: (1) Shriram Ownership Trust, (2) Shriram Capital Limited, (3) Shriram Wealth Advisors Limited, (4) Shriram Insight Share Brokers Limited, (5) Shriram Fortune Solutions Limited, (6) Shriram Financial Products Solutions (Chennai) Private Limited, (7) Insight Commodities and Futures Private Limited, (8) Shriram Financial Ventures (Chennai) Private Limited (9) Shriram Seva Sankalp Foundation (10) Shrilekha Business Consultancy Private Limited 2. The Persons Acting in Concert (PAC), as defined in the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (SAST Regulations, 2011) for the purpose of Regulation 10 of SAST Regulations, 2011 : (i) Shriram Transport Finance Company Limited, (ii) Shriram Life Insurance Company Limited, (iii) Shriram General Insurance Company Limited, (iv) Shriram Overseas Investments Private Limited, (v) Shriram City Union Finance Limited, (vi) Shriram Housing Finance Limited, (vii) Shriram Value Services Limited (viii) Novac Technology Solutions Private Limited (ix) * Novac Digital Services Private Limited (x) Snottor Technology Services Private Limited (xi) Shriram Mutual Fund, (xii) Mr. S. Krishnamurthy (Trustee of Shriram Mutual Fund), (xiii) Mr. V.N. Shivashankar (Trustee of Shriram Mutual Fund), (xiv) Dr. Qudsia Gandhi (Trustee of Shriram Mutual Fund), (xv) Mr. Mani Sridhar (Trustee of Shriram Mutual Fund) 3. All the entities mentioned in Note No. 1 and Note No. 2 are PACs for not less than three years (except the entity at Sr. No. (vii), (viii), (ix) and (x) at note no 2 which are PACs for less than 3 years). 4. None

of the above-mentioned entities in Note No.1 and 2 hold any equity shares in the Company. *Name changed from Techfactory Services Private Limited to Novac Digital Services Private Limited w.e.f

1. The Promoter Group as defined under Section 2(1)(zb) of Securities and Exchange Board of India

Textual Information()

August 2019.

	Any Other (specify)						
Searial No.	1						
Category	Bodies Corporate	Click here to go back					
Name of the Shareholders (I)	SHRIRAM CREDIT COMPANY LIMITED						
PAN (II)	AAGCS4497N	Total					
No. of the Shareholders (I)	1	1					
No. of fully paid up equity shares held (IV)	4120010	4120010					
No. Of Partly paid- up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	4120010	4120010					
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	68.67	68.67					
Number of Voting	Rights held in each class of securities (IX)						
Class eg: X	4120010	4120010					
Class eg:y							
Total	4120010	4120010					
Total as a % of Total Voting rights	68.67	68.67					
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	68.67	68.67					
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of Shares	pledged or otherwise encumbered (XIII)						
No. (a)							
As a % of total Shares held (b)							

Number of equity shares held in dematerialized form (XIV)	4120010	4120010
Reason for not pro	viding PAN	
Reason for not providing PAN		
Shareholder type		

Individ	uals - ii. Individ	ual shareholders h	olding nomin	al share capital in excess of Rs. 2	lakhs.
Searial No.	1	2	3	4	
Name of the Shareholders (I)	HITESH RAMJI JAVERI	VISHAL DEEPAK ANAND	SFV. SELVARAJ.	DAWOOD MOHAMMED HUSAIN MITHAIWALA	Click here to go back
PAN (II)	AABPJ4691H	ADLPA8554B	AASPS5404L	AKEPM5307Q	Total
No. of fully paid up equity shares held (IV)	249500	171927	160245	72558	654230
No. Of Partly paid- up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	249500	171927	160245	72558	654230
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.16	2.87	2.67	1.21	10.9
Number of Voting	Rights held in each o	class of securities (IX)			•
Class eg: X	249500	171927	160245	72558	654230
Class eg:y					
Total	249500	171927	160245	72558	654230
Total as a % of Total Voting rights	4.16	2.87	2.67	1.21	10.9
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.16	2.87	2.67	1.21	10.9
Number of Locked	in shares (XII)			·	
No. (a)					
As a % of total Shares held (b)					
Number of equity shares held in dematerialized form (XIV)	249500	171927	160245	72558	654230
Reason for not pro	viding PAN				
Reason for not providing PAN					

		Any Otho	er (specify	')		
Searial No.	1	2	3	4	5	6
Category	Bodies Corporate	Bodies Corporate	HUF	Clearing Members	Non-Resident Indian (NRI)	Director or Director's Relatives
Category / More than 1 percentage	More than 1 percentage of shareholding	Category	Category	Category	Category	Category
Name of the Shareholders (I)	INTEGRATED ENTERPRISES (INDIA) LTD					
PAN (II)	AAACI1509F					
No. of the Shareholders (I)	1	25	22	7	4	1
No. of fully paid up equity shares held (IV)	60000	134106	20749	1274	282	8156
No. Of Partly paid- up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	60000	134106	20749	1274	282	8156
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1	2.24	0.35	0.02	0	0.14
Number of Voting	Rights held in each class of securities	es (IX)	•	•	•	
Class eg: X	60000	134106	20749	1274	282	8156
Class eg:y						
Total	60000	134106	20749	1274	282	8156
Total as a % of Total Voting rights	1	2.24	0.35	0.02	0	0.14
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1	2.24	0.35	0.02	0	0.14
Number of Locked	in shares (XII)	1	•	T		1
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	60000	110106	20749	1274	282	8156

L	Ī	1	Î	1	Î.	Ī		
Reason for not providing PAN								
Reason for not providing PAN								

	Any Other (specify)
Searial No.	
Category	
Category / More than 1 percentage	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of the Shareholders (I)	59
No. of fully paid up equity shares held (IV)	164567
No. Of Partly paid- up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	164567
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.75
Number of Voting	Rights held in each class of securities (IX)
Class eg: X	164567
Class eg:y	
Total	164567
Total as a % of Total Voting rights	2.75
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.75
Number of Locked	in shares (XII)
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	140567

Reason for not prov	viding PAN		
Reason for not providing PAN			

	significant beneficial owners														
of the SBO				Details of the registered owner			Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*:				Date of				
'AN	Passport No. in case of a foreign national		Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)		Voting rights	Rights on distributable dividend or	of	Exercise of significant influence	creation / acquisition of significant beneficial interest	