	Introducto	ory sub-table (I)(a)	
Name of the Company: SHRIRAM ASS	ET MANAGEMEN	T COMPANY LIMITED	
Scrip Code, Name of the scrip, class of s	ecurity: 531359		
Quarter ended: 30/09/2012			
			A O' of total man of chance of the
Partly paid-up shares:-		As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by promoter/promoter group	T 0		0
Held by public	0		0
Total	0		0 0
Total	<u></u>		· · · · · · · · · · · · · · · · · · ·
Outstanding convertible securities:-	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group	0		0
Held by public	0		0
T-4-1	0		0
Total	1		
Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
	0	I	0
Held by promoter/promoter group Held by public	0		0
Troit by public			4
Total	0	91	0
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities	6,00,00	,000 (60,00,000 Equity Shar	res of Rs.10/- each fully Paid up)
		•	Se la

				ving Shareholding Pa Table (I)(a)	ALC: II			
	Category of Shareholder	Number of Shareholders		Number of shares held in dematerialized form	percentage of t	cholding as a total number of ares		ged or otherwise umbered
					As a percentage of(A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
	(II) Shareholding of Promoter and Promoter Group ²	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= (VIII)/(IV)*100
(a)	Indian Individuals/ Hindu Undivided Family Control Government(s)	1 0	1 160010		-		0	
(c)	Central Government/ State Government(s) Bodies Corporate Financial Institutions/ Banks	1	1 2400000	<u>* </u>	40.00	40.00 0.00	0	0.00
	Any Others(Specify)				0.00	0.00	0	0.00
	Sub Total(A)(1)	2	2 2560010	0 2560010	42.67	42.67	0	2133.34
a	Foreign Individuals (Non-Residents Individuals/ Foreign Individuals)	0						
b c	Bodies Corporate Institutions	0	0 0	0 0	0.00	0.00	0	0.00
	Qualified Foreign Investor Any Others(Specify)	0						
	Sub Total(A)(2)	0	0 0	0 0	0	0	0	0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	2	2 2560010	0 2560010	42.67	42.67	0	2133.34
1	Public shareholding Institutions				200	2.00		0.00
(b)	Mutual Funds/ UTI Financial Institutions Banks	0	0 0	0 0	0.00	0.00		0.00
(d)	Central Government/ State Government(s) Venture Capital Funds Insurance Companies	0 0	0 0	0 0 0 0 0 0	0.00	0.00	0	0.00
(f) (g)	Foreign Institutional Investors Foreign Venture Capital Investors	0	0 0	0 0	0.00	0.00	0	0.00
(h) (i)	Qualified Foreign Investor Any Other (specify)		<u> </u>	0 0	7, 0.00			
	Sub-Total (B)(1)	0	0 0	0 0	0.00	0.00	0	0.00
(a)	Non-institutions Bodies Corporate Individuals	40	0 603805	5 417075	5 10.06	5 10.06	0	0.00
1	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	949	9 719386	6 430246	5 11.99	9 11.99	0	0.00
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	32	2 2105397	7 1516597	35.09	35.09	0	0.00
	Qualified Foreign Investor Any Other (specify) Hindu Undivided Family	12	1 45 2 8978					
(d-i) (d-ii)	Clearing Members	6	6 2379	2379	0.04	4 0.04	0	0.00
	Sub-Total (B)(2) Total Public Sharsholding (B)=	1040	0 3439990	2375320	57.33	57.33	0	0
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	1040		э				
(C)	TOTAL (A)+(B) Shares held by Custodians and against	1042	2 6000000	4935330	100.00	0 100.00	82.26	82.20
(C)	which Depository Receipts have been issued					0.00		0.0
2	Promoter and Promoter Group Public Sub-Total (C)	C	0 (0 0 0 0 0 0	0 0	0 0.00 0 0.00 0 0	0	0 0.00 0 0.00 0
	GRAND TOTAL (A)+(B)+(C)	1042						0 9.6

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ı)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the	
	category "Promoter and Promoter Group"	

Sr.	Name of the shareholder	Details ·	of Shares held As a % of		Encumbered sha	res (*) As a % of	Details of	1 1 1		rtible rities	Total shares (including underlying shares assuming full conversion of warrant and convertible securities) as a % of diluted share capital
	1	of shares held	grand total (A) +(B) +(C)	110.	As a percentage	grand total (A)+(B)+(C) of sub- clause (I)(a)	of warrant s	total number of	of converti ble securitie	total number of	ī
						(-)(-)		s of the same class	s	ble securitie s of the same	
No.										class	
(1)	(II)	(III)	(IV)	(8)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	SHRIRAM TRANSPORT FINANCE CO. LTD.	2400000	40	0	0	0	0	0	0	0	
2	R. THYAGARAJAN	160010	2.67	O	0	0	0	0		0	
TOTA	L	2560010	42.67	C	0	0	0	Ö	0	0	l

^(*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011



(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

r. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants			convertible irities	Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share
				warrants held	total number of	convertible securities held	% w.r.t total number of convertible securities of the same class	capital
1	SIS MEDIA PRIVATE LTD	252000	4.20	0	0	0	0	
2	KRISHNAN G J R	250000		· ·	0	0	0	
3	SANKAR R	200000			0	0	0	
4	VIJAYA G	150000			0	0	0	
5	GEORGE STEPHEN	140000	2.33	0	0	0	0	
	N VENKATESWARAN	128600	2.14	0	0	0	0	
7	J RAGHAVAN	126910		<u> </u>	0	0	0	
	DISCOVERY FINANCIAL SERVICES PRI	100000		V	0	0	0	
	VENKATESHWARAN N	97000		0	0	0	0	
	H A NARAYANAN	90000	1.50	0	0	0	0	
	M BHUVANASUNDARI	90000	1.50	0	0	0	0	
	HITESH RAMJI JAVERI	88604	1.48	0	0	0	0	
	M NARAYANAN	85700	1.43	0	0	0	0	
	RAMJI PRAGJI JAVERI	75607	1.20	0	0	0	0	
OTAL		1874421	31.24	0	0	0	0	



(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (toget	her with
PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the con	

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated	Details of warrants			convertible urities	Total shares (including underlying shares assuming full conversion of
			in Statement at para (I)(a) above}		As a % total number of warrants of the same class	Number of convertible securities held	1	warrants and convertible securities) as a % of diluted share capital
1	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
TOTAL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL



(I)(d)	Statement showing details of locked-in shares		
Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL
TOTAL	NIL	NIL	NIL
			MAR RAY CO.

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
TOTAL	NIL	NIL	NIL	NIL



(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	underlying outstanding	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
TOTAL	NIL	NIL	NIL	NIL

