

		C4 4	CIL.	in a C	harabaldine	Pattern			CHENNAI
		Statement	Sno	wing 5	hareholding	grattern			
-	Name of the Company:	SHRIRAM ASS	ET	MANAGE	MENT COMPA	ANY LIMITED			
-	Traine of the delay								
	Scrip Code:		(Quarter	Ended:30/0	09/2009			
			<u> </u>			Total sharel	holding as a	Shares Pled	ged or otherwise
	Curceo.) o.	Number of			Number of shares held	percentag	-		umbered
· I	Shareholder	Shareholder			in	As a	As a	Number of	As a percentage
ode		s 	01	Ì	dematerializ ed form	percentage of(A+B) ¹	percentage of (A+B+C)	shares	
(A)	Shareholding of Promoter and Promoter		\vdash						
	Group ²		╁				 		
1	Indian		╁╌	160010	0	2.67	2.67	0	0.00
(a)	Individuals/ Hindu Undivided Family Central Government/ State Government(s)		+	100010	 				
(b)	Central Government State Government(s)	1		0	0	0.00	0.00	0	0.00
	Bodies Corporate			2400000	0	40.00	40.00	0	0.00
(d)	Financial Institutions/ Banks	(0	0	0	0.00	0.00	0	0.00
(e)	Any Others(Specify)		0	0	0	0.00	0.00	0	0.00
(e-i)			\perp				 		
(e-ii)			_						
			-			-	<u> </u>		
		ļ	_	2560010	 	42.67	42.67	0	0.00
	Sub Total(A)(1)		2	2560010		42.07	12.07		
			+		 	 	 	-	
2	Foreign		+-		 	-			
a	Individuals (Non-Residents Individuals/		0	0	0	0.00	0.00	0	0.00
	Foreign Individuals)		0	0	0	0.00	0.00	0	0.00
b	Bodies Corporate		히	0	0	0.00	0.00	.0	0.00
<u>c</u>	Institutions		0	0	0	0.00	0.00	0	0.00
<u>d</u>	Any Others(Specify)		1						
d-i d-ii		+							
<u>a-11</u>			_						
_ ().	Sub Total(A)(2)		0	0	0	0.00	0.00	0	0.00
	Total Shareholding of Promoter and								
	Promoter Group $(A)=(A)(1)+(A)(2)$		2	2560010	0	42.67	42.67	0	0.00
(B)	Public shareholding								
(B)	Institutions							0	0.00
(a)			0	0	0	0.00	0.00		
(b)			0	0	0	0.00	0.00		0.00
(c)	10 0 0 0	s)					2.00	0	0.00
(6)	Continue Co. Commons Case Co. Case Co.		0	0	0	0.00	0.00	0	0.00
(d) Venture Capital Funds		0		0	0.00	0.00	0	0.00
(e			0		0	0.00	0.00	0	0.00
(f	´—————————————————————————————————————		0	 	0	0.00	0.00	0	0.00
(g			0		0	0.00	0.00	$\frac{0}{0}$	0.00
(h			0		0	0.00	0.00	0	0.00
(h-	<u> </u>		0	0	0	0.00		<u>-</u> -	1
					1	1	·		1







		Statement S) II U	I I		9			
	Name of the Company:	SHRIRAM ASS	ET I	MANAGE	MENT COMP	ANY LIMITED			
	Scrip Code:			Quarter	Ended:30/	09/2009			
						Total share	holding as a	Shares Pled	lged or otherwis
	ategory or		Tot	1	Number of shares held		ge of total		umbered
y S	mai choidei	Shareholder					As a		As a percentag
ode		S	01		in dematerializ ed form	As a percentage of(A+B) ¹	percentage of (A+B+C)	shares	As a per contag
	Shareholding of Promoter and Promoter Group ²								
1 I	ndian		1_			2 (7	2.67	1-0	0.00
(a) I	ndividuals/ Hindu Undivided Family	1	1_	160010	0	2.67	2.67	 	0.00
(b) (Central Government/ State Government(s)			0	0	0.00	0.00	0	0.00
		<u> </u>		0 2400000	0	40.00	40.00	0	0.00
(3.4)	Bodies Corporate	1 (-	0	0	0.00	0.00	0	0.00
	Financial Institutions/ Banks	 	+-	0	0	0.00	0.00	0	0.00
(e) (e-i)	Any Others(Specify)	 	+						
(e-ii)			+						
	C. I. T VAV(1)		2	2560010		42.67	42.67	0	0.00
	Sub Total(A)(1)								
2	Foreign		+-			 			
	Individuals (Non-Residents Individuals/	-	0	0	0	0.00	0.00	0	0.00
	Foreign Individuals)		0	0	0	0.00	0.00	0	0.00
	Bodies Corporate		히	0	0	0.00	0.00	.0	0.00
c	Institutions A Others(Specific)		0	0	0	0.00	0.00	0	0.00
d d-i	Any Others(Specify)		Ť						
d-ii			\neg						
<u>u-11</u>									
Ø:									0.00
_(/	Sub Total(A)(2)		0	0	0	0.00	0.00	0	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	2	2560010	0	42.67	42.67	0	0.00
(B)	Public shareholding								
1	Institutions				0	0.00	0.00	0	0.00
(a)	Mutual Funds/ UTI		0	0		0.00	0.00	0	0.00
(b)	Financial Institutions Banks		0	00	0	0.00			
(c)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0 0	0.00
(d)	Venture Capital Funds		0	0	0	0.00	0.00	0	0.00
(e)	Insurance Companies		0		0	0.00	0.00	0	0.00
(f)	Foreign Institutional Investors		0		0	0.00	0.00	0	0.00
(g)	Foreign Venture Capital Investors		0		0	0.00	0.00	0	0.00
(h)			$-\frac{0}{0}$		0	0.00	0.00	0	0.00
(h-i)				 	- 				
(h-ii)			 				l	





FORM D FREE-FLOAT HOLDERS DISCLOSE ONLY HOLDINGS OF LESS THAN 1% (List holders Categorywise) Name of the Company: Shriram Asset Management Company Limited. Scrip Code Quarter Ended & 31st December 2009 Sl.no. **Holders Name** No. of Shares Held % of Shareholding **Category Code** INDIVIDUALS 1271580 21.19 Total IIA1 1271580 21.19



INTINUATION SHEET

							··················	CHENNAL
	Sub-Total (B)(1)	0		0	0.00	0.00	0	0.00
B 2	Non-institutions							
(a)	Bodies Corporate	70	1662124	1180094	27.70	27.70	0	0.00
(b)	Individuals							
	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	1056	800481	482741	13.34	13.34	0	0.00
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	22	977385	622485	16.29	16.29	0	0.00
(c)	Any Other (specify)							ļ
(c-i)								
(c-ii)								1
						ŧ		
	Sub-Total (B)(2)	1148	3439990	2285320	57.33	57.33	0	0.00
	Total Public Shareholding (B)= (B)(1)+(B)(2)	1148	3439990	2285320	57.33	57.33	0	0.00
<u> </u>	Tropas (A) (B)	1150	6000000	2285320	100	100	0	0.00
ſ	TOTAL (A)+(B)	1130	0000000	2203320	100	100		0.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00	0	0
	GRAND TOTAL (A)+(B)+(C)	1150	6000000	2282020	100.00	100.00	0	0.00

INTINUATION SHEET



(I)(b)	Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"		As on 30/09/2009			
Sr. No.	Name of the shareholder		Total shares held	Shares p	ledged or othe	rwise encumbered
		Number of shares	As a % of grand total (A) +(B) +(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub- clause (I)(a)
1	Shriram Transport Finance Company Limited	2400000	40.00	0	0.00	0.00
2	R. Thyagarajan	160010	2.67	0	0.00	0.00
TOTAL		2560010	42.67	0 &	0.00	0.00



ONTINUATION SHEET



	Statement showing Shareholding of persons belong "Public" and holding more than 1% of the total nu		
Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1	Guardian Share And Stock Brokers PV	597000	9.95
2	SIS Media Private Limited	402000	6.70
3	Discovery Financial Services Pri	100000	1.67
4	Hitesh Ramji Javeri	100000	1.67
5	M Narayanan	90000	1.50
6	Brinda Kesavan	90000	1.50
7	G Vijaya	90000	1.50
8	S F V Selvaraj	68551	1.14
9	SIS Securities Marketing Private Limited	66900	1.12
10	Harsha Hitesh Javeri	63000	1.05
11	Integrated Advisory Services Limited	60000	1.00
TAI		1727451	28.79

ONTINUATION SHEET



(I)(d)	Statement showing details of locked-in shares						
Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}				
	NIL	NIL	NIL				
TOTAL		NIL	NIL				

į.



(II)(a)	Statement showing detail	s of Depository Receipts (DRs)	
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
TOTAL		NIL	NIL	NIL

P



(II)(b)	Statement showing Holdi			nderlying
	shares are in excess of 1%	6 of the total number of	of shares	
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	↓ NIL
TOTAL		NIL	NIL	NIL



FORM A

SHAREHOLDING PATTERN SUMMARY FOR FREE-FLOAT INDICES

	the Company :SHRIRAM ASSET MANAGEMENT (OWITANY LIMITED	
	Scrip Code	Quarter End	ed 30th September 2009
Category Code	Category	No.of Shares Held	% of Shareholding
I	CONTROLLING/STRATEGIC HOLDINGS		
	- I A A A A A A A A A A A A A A A A A A		
A	BASED IN INDIA		
1,	Indian Individuals/HUFs & Relatives	160010	
2	Indian Corporate Bodies/ Trusts/ Partnerships	160010	2.6
3	Persons Acting in Concert (also include Suppliers/	2400000	4
	Customers)	0	
4	Other Directors & Relatives (other than in 1 above)		
5	Employee Welfare Trusts/ESOPs (already converted into	0 0	
	shares but locked in)	U	
6	Banks/Financial Institutions	0	
7	Central/ State Govt.	0	
8	Central/ State Govt. Institutions	0	
9	Venture Funds/ Private Equity Funds	0	
	Sub Total A	2560010	42.6
	D LODD OLUMBA		12.0
	BASED OVERSEAS	0	
10	Foreign Individuals (including FDI)	0	
11	Foreign Corporate Bodies (including FDI)	0	
12	Non Resident Indians (Individuals)	0	
13	Non Resident Indian Corporate Bodies	0	
	Sub Total B	0	
\overline{c}	GDRs/ADRs/ ADSs		
		0	
	Sub Total C	0	
D	OTHERS (Please specify here)		
		0	
	Sub Total D	0	
Ē	ANY OTHER SHARES LOCKED-IN (except covered abov	0	
	Sub Total E	0	
		· · · · · · · · · · · · · · · · · · ·	
	Sub Total I	2560010	42.6

....contd



II	FREE FLOAT		% of Shareholding
A	BASED IN INDIA	1024660	28.91
1	Indian Individuals/HUFs	1734660	27.70
2	Indian Corporate Bodies/Trusts/Partnerships	1662124	0.72
3	Independent Directors & Relatives	43206	0.72
4	Present Employees	0	
5	Banks/Financial Institutions	0	
6	Central/State Govt.	0	
7	Central/ State Govt. Institutions	0 0	
8	Insurance Companies	0	
9	Mutual Funds	0	
10	Venture Funds/ Private Equity Funds	0 \$	
11	Customers	0 ,	
12	Suppliers	<u> </u>	
	Sub Total A	3439990	57.3
	BASED OVERSEAS		
<u>B</u>		0	
13	Foreign Individuals Foreign Corporate Bodies	0	
14	Foreign Institutional Investors (SEBI-registered)	0	
15	Foreign institutional investors (SEDI-registered)	0	
16	Non Resident Indians (Individuals)	0	
17	Non Resident Indian Corporate Bodies	0	
	Sub Total B	U	
C	GDRs/ADRs/ADSs	0	
· · ·	Sub Total C	0	
		0	
D	OTHERS (Please specify here)	0	
	Sub Total D	0	``
<u> </u>	Sub Total II	3439990	57.
	Sub Total II	3437770	
	Grand Total	6000000	1
			0/ CClb aldi-
ROA	D SUMMARY OF HOLDINGS	No.of Shares Held	% of Shareholdin
	ntrolling/ Strategic Holdings	2560010	42
	ee-float	3439990	57
	Grand Total	6000000	
	TO THE PROPERTY OF THE PROPERT	No.of Shares Held	% of Shareholdi
	ARY OF DOMESTIC/FOREIGN HOLDINGS	60000000	70 01 51141 011014
	omestic Holding		
otal Fo	oreign Holding Grand Total	600000	

NOTE:

In future:

* In order to enable us to track the free-float of your company on a regular basis, you are requested to file these forms with us for each quarter of the year within 15 days of each quarter ending.

* In addition, the Shareholding Pattern needs to be filed by you with us within 2 days of change of 1% or more in the shareholding of any entity in the "Controlling/Strategic Holdings" group.

Click here for Shareholding of 1% and above





FORM B

CONTROLLING/STRATEGIC HOLDERS

(Include every single holder and list them Categorywise)

Name of the Company :SHRIRAM ASSET MANAGEMENT COMPANY LIMITED							
	Scrip Code		Quarter Ended	30th September 200			
Sl.no.	Holders Name	No.of Shares Held	% of Shareholding	Category Code			
ī	Indian Individual /HUFs & Relatives						
	R. Thyagrajan	160010	2.67	IAI			
	Sub Total I	160010	2.67				
11	Indian Corporate						
,	Shriram Transport Finance Company Limited	2400000	40	IA2			
	Sub Total II	2400000	40				
	Grand Total	2560010	42.67	<u> </u>			





FORM C

FREE-FLOAT HOLDERS DISCLOSE ONLY HOLDINGS OF 1% & ABOVE

(List holders Categorywise) Name of the Company: Scrip Code 30th September 2009 Quarter Ended % of Sl.no. Holders Name Relationship, if any No. of Shares Held **Category Code** Shareholding with anyone in I Indian Corporate Guardian Share And Stock Brokers PV 597000 9.95 IIAI SIS Media Private Limited 402000 6.70 IIAI Discovery Financial Services Pri 100000 1.67 IIAI SIS Securities Marketing Private Limited 66900 1.12 IIAI Integrated Advisory Services Limited 60000 1.00 IIAI Sub Total I 1225900 20.43 Indian Individual /HUFs & Relatives Hitesh Ramji Javeri 100000 1.67 IIA2 M Narayanan 90000 1.50 IIA2 Brinda Kesavan 90000 1.50 IIA2 G Vijaya 90000 1.50 IIA2 S F V Selvaraj 68551 1.14 IIA2 Sub Total II 438551 7.31 Grand Total 1664451 27.74

BACK

V



				FOR
	DISC	LOSE ONLY HOLD	AT HOLDERS PINGS OF LESS THAN 1 Categorywise)	%
lame of	the Company : Shriram			
	Scrip Code		Quarter Ended	30th September 2009
Sl.no.	Holders Name	No.of Shares Held	% of Shareholding	Category Code
1	INDIVIDUALS	1276315	21.27	IIA1
	Total	1276315	21.27	HAI

R