

	CHENNAI Navi M	1		757 9301 / 27		ax: 91-22-27	56 6634	
		Statement	Showing	Shareholdir	ig Pattern			
	Name of the Company:	SHRIRAM AS	SET MANAC	GEMENT COM	PANY LIMITED			
	Scrip Code:		0	F 1 1 20	10 < 10 0 0 0			
	Scrip Code;	ļ	Quarte	er Ended :30/	06/2009			
Categ	Category of	Number of	Total	Number of	Total about	1-11	C	<u> </u>
ory	Shareholder	Shareholder	1	shares held	ľ	holding as a		dged or otherwise
code		s enorge	of shares	in		ge of total		cumbered
			Shares	dematerializ ed form	As a percentage of(A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
	Shareholding of Promoter and Promoter					Į.		
	Group ²					ĭ		
	Indian						· · · · · · · · · · · · · · · · · · ·	
_(a)	Individuals/ Hindu Undivided Family	1	160010	0	2.67	2.67	0	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	
(c)_	Bodies Corporate	1	2400000	0	40.00	40.00	0	0.00
	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
(e-i)				-		0,00		0.00
(e-ii)								
	Sub Total(A)(1)	2	2560010		42.67	42.67	0	0.00
-	F'-							
	Foreign							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	أ						
	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
	Institutions	0	0	0	0.00	0.00	0,	0.00
	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
d-i	my omors(opecny)	- 0	0	0	0.00	0.00	0	0.00
d-ii								
$\overline{}$								
-()	Gub Total(A)(2)							
———·	Sub Total(A)(2)	0	0	0	0.00	0.00	0	0.00
1	Fotal Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	2	2560010	0	42.67	40.6		
			200010	0	42.67	42.67	0	0.00
(B) I	ublic shareholding							
	nstitutions							
	/lutual Funds/ UTI	0	0	0	0.00	0.00	0	0.00
(b) F	inancial Institutions Banks	0	0	0	0.00	0.00	0	
	Central Government/ State Government(s)	0						0.00
(d) V	Venture Capital Funds	0	$\frac{0}{0}$	0	0.00	0.00	0	0.00
	nsurance Companies	0	0	0	0.00	0.00	0	0.00
	oreign Institutional Investors	0	0	0	0.00	0.00	0	0.00
	oreign Venture Capital Investors	0	0	0	0.00	0.00	0	0.00
	ny Other (specify)	0	0	0	0.00	0.00	0	0.00
h-i)		0	0	0	0.00	0.00	0	0.00
1-ii)			******				0	0.00
						<u>.</u>		73



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	Sub-Total (B)(1)	0		0	0.00	0.00	0	0.00
B 2	Non-institutions							
(a)	Bodies Corporate	76	1687299	1205269	28.12	28.12	0	0.00
(b)	Individuals				20.12	20.12	0	0.00
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	1066	807955	486915	13.47	13.47	0	
II	ii. Individual shareholders holding nominal	1000	007733	400713	13.47	13.47	0	0.00
	share capital in excess of Rs. 1 lakh.	22	944736	589836	15.75	15.75	0	0.00
(c)	Any Other (specify)	***************************************					-	0.00
(c-i)						,	·····	
(c-ii)					"			
						Į.		
	Sub-Total (B)(2)	1164	3439990	2282020	57.33	57.33	0	0.00
(P	Total Public Shareholding (B)= (B)(1)+(B)(2)	1164	3439990	2282020	57.33	57.33	0	0.00
<u> </u>	TOTAL (A)+(B)	1166	6000000	2282020	100	100		
		1100	0000000	2202020	100	100	0	0.00
	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00	0	0
	GRAND TOTAL (A)+(B)+(C)	1166	6000000	2282020	100.00	100.00	Λ	0.00





(I)(b)	Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"		As on 30/06/2009				
Sr. No.	Name of the shareholder	Total shares held		Shares	Shares pledged or otherwise encumbered		
		Number of shares	As a % of grand total (A) +(B) +(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-	
1	Shriram Transport Finance Company Limited	2400000	40.00	0	0.00	clause (I)(a) 0.00	
2	R. Thyagarajan	160010	2.67	0	0.00	0.00	
TOTAL		2560010	42.67	0	₹ 0.00	0.00	





(I)(c)	Statement showing Shareholding of persons bel		
	"Public" and holding more than 1% of the tota		
Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Guardian Share And Stock Brokers PV	597000	9.95
2	SIS Media Private Limited	402000	6.70
3	Discovery Financial Services Pri	100000	1.67
4	M Narayanan	90000	1.50
5	Brinda Kesavan	90000	1.50
6	G Vijaya	90000	1.50
7	Hitesh Ramji Javeri	85243	1.42
8	S F V Selvaraj	68551	1.14
9	SIS Securities Marketing Private Limited	66900	1.12
10	Integrated Advisory Services Limited	60000	1.00
TOŢAL		650694	10.8449





(I)(d)	Statement showing details of locked-in shares						
Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}				
1	NIL	NIL	NIL				
TOTAL		NIL	NIL				



(II)(a)	Statement showing detail	s of Depository Receipts ((DRs)	
Sr. No.	Type of outstanding DR	Number of outstanding		Shares underlying
	(ADRs, GDRs, SDRs,	DRs	underlying outstanding	outstanding DRs as a
	etc.)		DRs	percentage of total
				number of shares {i.e.,
				Grand Total
				(A)+(B)+(C) indicated
				in Statement at para
			\$	(I)(a) above}
1	NIL	NIL	NIL	NIL
TOTAL		NIL	NIL	NIL





(II)(b)	Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares							
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}				
1	NIL	NIL	NIL	NIL NIL				
TOTAL		NIL	NIL	NIL				



FORM A

SHAREHOLDING PATTERN SUMMARY FOR FREE-FLOAT INDICES

Name of	the Company :SHRIRAM ASSET MANAGEMENT	COMPANY LIMITED			
	Scrip Code	Quarter Ended 30th June 2009			
Category Code	Category	No.of Shares Held	% of Shareholdin		
		•			
I	CONTROLLING/STRATEGIC HOLDINGS				
A	BASED IN INDIA				
1	Indian Individuals/HUFs & Relatives	160010			
2	Indian Corporate Bodies/ Trusts/ Partnerships	160010	2.0		
3	Persons Acting in Concert (also include Suppliers/	2400000 0			
	Customers)	U			
4	Other Directors & Relatives (other than in 1 above)	0			
5	Employee Welfare Trusts/ESOPs (already converted into shares but locked in)	0			
6	Banks/Financial Institutions				
	Central/ State Govt.	0			
	Central/ State Govt. Institutions	0			
9	Venture Funds/ Private Equity Funds	0 0			
	Sub Total A	2560010	42.6		
В	BASED OVERSEAS				
	Foreign Individuals (including FDI)	0			
	Foreign Cornerate Pedies (include EDV)	0			
	Non Resident Indians (Individuals)	0			
13	Non Resident Indian Corporate Bodies	0			
	Sub Total B	0			
C	GDRs/ADRs/ ADSs	0			
	Sub Total C	0			
D (OTHERS (Please specify here	0			
	Sub Total D	0			
E					
	ANY OTHER SHARES LOCKED-IN (except covered abov	0			
	Sub Total E	0	(
	Sub Total I	2560010	42.67		

....contd





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II	FREE FLOAT		
	THEFT		% of Shareholding
A	BASED IN INDIA		
1	Indian Individuals/HUFs	1709485	29.4
2	Indian Corporate Bodies/Trusts/Partnerships	1687299	28.4
3	Independent Directors & Relatives	43206	28.1
4	Present Employees	0	0.7
5	Banks/Financial Institutions	0	
6	Central/State Govt.	0	
7	Central/ State Govt. Institutions	0	
8	Insurance Companies	0	
9	Mutual Funds	0	
10	Venture Funds/ Private Equity Funds	0 ,	
11	Customers	0	
12	Suppliers	0	
	Sub Total A	2.420000	
	Sub Iotal A	3439990	57.33
В	BASED OVERSEAS		
13	Foreign Individuals		
14	Foreign Corporate Bodies	0	(
15	Foreign Institutional Investors (SEBI-registered)	0	
16	Non Resident Indians (Individuals)	0	(
17	Non Resident Indian Corporate Bodies	0	
		- U	
	Sub Total B	0	0
С	GDRs/ADRs/ADSs	0	
	Sub Total C	0	
D	OTHERS (Please specify here)	0	0
	Sub Total D	0	, 0
	Sub Total II	3439990	57.00
	Sub Total II	3437770	57.33
	Grand Total	6000000	100
DDOAD	CVINCELENCE		
BRUAD Total Cont	SUMMARY OF HOLDINGS	No. of Shares Held	% of Shareholding
Total Free-	rolling/ Strategic Holdings	2560010	42.67
Total Free-	livat	3439990	57.33
	Grand Total	6000000	100
SUMMAI	RY OF DOMESTIC/FOREIGN HOLDINGS	No.of Shares Held	% of Shareholding
Total Dome	estic Holding	6000000	100
Total Forei	gn Holding	0	0
	Grand Total	6000000	100

NOTE:

In future:

^{*} In addition, the Shareholding Pattern needs to be filed by you with us within 2 days of change of 1% or more in the shareholding of any entity in the "Controlling/Strategic Holdings" group. Click here for Shareholding of 1% and above



^{*} In order to enable us to track the free-float of your company on a regular basis, you are requested to file these forms with us for each quarter of the year within 15 days of each quarter ending.



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FORM B

CONTROLLING/STRATEGIC HOLDERS

(Include every single holder and list them Categorywise)

Name	of the Company :SHRIRAM ASSET MANAG	EMENT COMPANY LIMI	TED	
	Scrip Code		Quarter Ended	30th June 2009
Sl.no.	Holders Name	No.of Shares Held	% of Shareholding	Category Code
Ī	Indian Individual /HUFs & Relatives			
	R. Thyagrajan	160010	2.67	IAI
	Sub Total I	160010	2.67	IAI
I	Indian Corporate		1	
'	Shriram Transport Finance Company Limited	2400000	40	IA2
7	Sub Total II	2400000	40	IAZ
	Grand Total	2560010	42.67	



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FORM C

FREE-FLOAT HOLDERS DISCLOSE ONLY HOLDINGS OF 1% & ABOVE

(List holders Categorywise)

	South Co. L.		Quarter Ended 30th June 2009			
	Scrip Code		j	Quarter Ended	30th June 2009	
Sl.no.	Holders Name	No.of Shares Held	% of Shareholding	Category Code	Relationship, if any with anyone in I	
I	Indian Corporate					
	Guardian Share And Stock Brokers PV	597000	9.95	IIAI		
	SIS Media Private Limited	402000	6.70	IIAI		
	Discovery Financial Services Pri	100000	1.67	IIAI		
<u> </u>	SIS Securities Marketing Private Limited	66900	1.12	IIAI		
	Integrated Advisory Services Limited	60000	1.00	IIAI		
	Sub Total I	1225900	20.43			
II	Indian Individual /HUFs & Relatives					
	M Narayanan	90000	1.50	I1A2		
	Brinda Kesavan	90000	1.50	IIA2		
	G Vijaya	90000	1.50	IIA2		
	Hitesh Ramji Javeri	85243	1.42	IIA2		
	S F V Selvaraj	68551	1.14	IIA2		
	Sub Total II	423794	7.06	117.2		
	Grand Total	1649694	27.49			
}						
1						
—	· · · · · · · · · · · · · · · · · · ·	-				
-						

BACK





				FORM D
Nome		LOSE ONLY HOLD (List holders	AT HOLDERS PINGS OF LESS THAN 1° Categorywise)	%
Name of	f the Company : Shriram	Asset Management Co	mpany Limited.	
	Scrip Code		Quarter Ended	30th June 2009
Sl.no.	Holders Name	No.of Shares Held	% of Shareholding	Category Code
1	INDIVIDUALS	1328897	22.15	IIA1
	Total	1328897	22.15	

