



Introductory sub-table (I)(a)

Name of the Company: SHRIRAM ASSET MANAGEMENT COMPANY LIMITED

Scrip Code, Name of the scrip, class of security: 531359

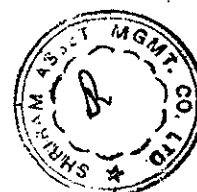
Quarter ended: 31/12/2012

Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
Total	0	0	0

Outstanding convertible securities:-	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
Total	0	0	0

Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
Total	0	0	0

Total paid-up capital of the company, assuming full conversion of warrants and convertible securities	6,00,00,000 (60,00,000 Equity Shares of Rs.10/- each fully Paid up)* *Company also has 100000 (One Lac) Redeemable Non - Convertible Preference Shares which are not listed and are held in physical form
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CONTINUATION SHEET



Statement Showing Shareholding Pattern

Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
					(VI)	(VII)	(VIII)	(IX) = (VIII)/(IV)*100
(I)	(II)	(III)	(IV)	(V)				
(A)	Shareholding of Promoter and Promoter Group ²							
1	Indian							
(a)	Individuals/ Hindu Undivided Family	1	160010	160010	2.67	2.67	0	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00
(c)	Bodies Corporate	1	2400000	2400000	40.00	40.00	0	0.00
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
(e)	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
	Sub Total(A)(1)	2	2560010	2560010	42.67	42.67	0	0.00
2	Foreign							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
b	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
c	Institutions	0	0	0	0.00	0.00	0	0.00
d	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
e	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
	Sub Total(A)(2)	0	0	0	0	0	0	0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	2	2560010	2560010	42.67	42.67	0	0.00
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00	0	0.00
(b)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
(c)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00	0	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00	0	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00	0	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	0	0.00
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(i)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00	0	0.00
B 2	Non-institutions							
(a)	Bodies Corporate	39	605130	418400	10.09	10.09	0	0.00
(b)	Individuals							
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	931	698826	422486	11.65	11.65	0	0.00
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	30	2127005	1528205	35.45	35.45	0	0.00
(c)	Qualified Foreign Investor	1	45	45	0.00	0.00	0	0.00
(d)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00
(d-i)	Hindu Undivided Family	12	8984	8984	0.15	0.15	0	0.00
(d-ii)	Clearing Members	0	0	0	0.00	0.00	0	0.00
	Sub-Total (B)(2)	1013	3439990	2378120	57.33	57.33	0	0
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	1013	3439990	2378120	57.33	57.33	0	0
	TOTAL (A)+(B)	1015	6000000	4938130	100.00	100.00	0.00	0.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
1	Promoter and Promoter Group	0	0	0	0	0.00	0	0.00
2	Public	0	0	0	0	0.00	0	0.00
	Sub-Total (C)	0	0	0	0	0	0	0
	GRAND TOTAL (A)+(B)+(C)	1015	6000000	4938130	100.00	100.00	0	0.00



CONTINUATION SHEET



(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Sr.	Name of the shareholder	Details of Shares held		Encumbered shares (*)			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital	
		Number of shares held	As a % of grand total (A) +(B) +(C)	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same	Number of convertible securities held	As a % total number of convertible securities of the same class		
No.	(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	SHRIRAM TRANSPORT FINANCE CO. LTD.	2400000	40.00	0	0	0	0	0	0	0	0	0
2	R. THYAGARAJAN	160010	2.67	0	0	0	0	0	0	0	0	0
TOTAL		2560010	42.67	0	0	0	0	0	0	0	0	0

(*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

Note:

1. The following are the entities in Promoter Group as defined under Regulation 2(1)(t) of Securities And Exchange Board Of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 : (1) Shriram Ownership Trust, (2) Shriram Automall India Limited, (3) Shriram Equipment Finance Company Limited, (4) Shriram Capital Limited

2. The following are the entities in Persons Acting in Concert (PAC), as defined in SAST Regulations, 2011 for the purpose of Regulation 10 of SAST Regulations, 2011 : (i) Shriram Credit Company Limited, (ii) Shriram Retail Holdings Private Limited, (iii) Shriram Life Insurance Company Limited, (iv) Shriram General Insurance Company Limited, (v) Bharat Reinsurance Brokers Private Limited, (vi) Shriram Overseas Investments Private Limited, (vii) Shriram Investments Holdings Limited, (viii) Shriram Insight Share Brokers Limited, (ix) Shriram Wealth Advisors Limited, (x) Shriram Fortune Solutions Limited, (xi) Shriram Financial Products Solutions (Chennai) Private Limited, (xii) Insight Commodities and Futures Private Limited, (xiii) Shriram City Union Finance Limited, (xiv) Shriram Housing Finance Limited, (xv) Shriram Enterprise Holdings Private Limited, (xvi) Shriram Financial Ventures (Chennai) Private Limited, (xvii) Sanlam Emerging Markets (Mauritius) Limited, (xviii) Bharat Investment Pte Limited, Singapore, (xix) Shriram Mutual Fund, (xx) Mr. S. Krishnamurthy (Trustee of Shriram Mutual Fund), (xxi) Mr. S M Prabhakaran (Trustee of Shriram Mutual Fund), (xxii) Mr. V.N. Shiva Shankar (Trustee of Shriram Mutual Fund), (xxiii) Mr. N.R. Sridharan (Trustee of Shriram Mutual Fund).

3. All the entities mentioned in Note No. 1 and Note No. 2 are PACs for not less than three years (except the entity at Sr. No. (2) at Note No. 1 and Sr. No. (xi), (xiv), (xvi), (xvii), (xx) and (xxii) in Note No 2 which are PACs for less than three years).

4. None of the above-mentioned entities in Note No.1 and 2 hold any shares in the Company.





(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	SIS MEDIA PRIVATE LTD	252000	4.20	0	0	0	0	0
2	KRISHNAN G J R	250000	4.17	0	0	0	0	0
3	SANKAR R	200000	3.33	0	0	0	0	0
4	VIJAYA G	192900	3.22	0	0	0	0	0
5	GEORGE STEPHEN	140000	2.33	0	0	0	0	0
6	N VENKATESWARAN	128600	2.14	0	0	0	0	0
7	J RAGHAVAN	126910	2.12	0	0	0	0	0
8	DISCOVERY FINANCIAL SERVICES PRI	100000	1.67	0	0	0	0	0
9	VENKATESHWARAN N	97000	1.62	0	0	0	0	0
10	H A NARAYANAN	90000	1.50	0	0	0	0	0
11	M BHUVANASUNDARI	90000	1.50	0	0	0	0	0
12	HITESH RAMJI JAVERI	88604	1.48	0	0	0	0	0
13	M NARAYANAN	85700	1.43	0	0	0	0	0
14	RAMJI PRAGJI JAVERI	75607	1.26	0	0	0	0	0
15	SFV. SELVARAJ	63011	1.05	0	0	0	0	0
TOTAL		1980332	33.01	0	0	0	0	0





(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
TOTAL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL





(I)(d) <u>Statement showing details of locked-in shares</u>			
Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL
TOTAL	NIL	NIL	NIL



**(II)(a) Statement showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
TOTAL	NIL	NIL	NIL	NIL





(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
TOTAL	NIL	NIL	NIL	NIL

