



		Statement Showing Shareholding Pattern						
Name of the Company :		SHRIRAM ASSET MANAGEMENT COMPANY LIMITED						
Scrip Code :		Quarter Ended :31/12/2009						
Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
(A)	Shareholding of Promoter and Promoter Group ²							
1	Indian							
(a)	Individuals/ Hindu Undivided Family	1	160010	0	2.67	2.67	0	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00
	Bodies Corporate	1	2400000	0	40.00	40.00	0	0.00
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
(e)	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
(e-i)								
(e-ii)								
	Sub Total(A)(1)	2	2560010	0	42.67	42.67	0	0.00
2	Foreign							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
b	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
c	Institutions	0	0	0	0.00	0.00	0	0.00
d	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
d-i								
d-ii								
	Sub Total(A)(2)	0	0	0	0.00	0.00	0	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	2	2560010	0	42.67	42.67	0	0.00
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00	0	0.00
(b)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
(c)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00	0	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00	0	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00	0	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	0	0.00
(h)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00
(h-i)		0	0	0	0.00	0.00	0	0.00
(h-ii)								

2

CONTINUATION SHEET



	Sub-Total (B)(1)	0	0	0	0.00	0.00	0	0.00
B 2	Non-institutions							
(a)	Bodies Corporate	71	1656375	1174345	27.61	27.61	0	0.00
(b)	Individuals							
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	1032	783753	467213	13.06	13.06	0	0.00
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	23	999862	675362	16.66	16.66	0	0.00
(c)	Any Other (specify)							
(c-i)								
(c-ii)								
	Sub-Total (B)(2)	1126	3439990	2316920	57.33	57.33	0	0.00
(m)	Total Public Shareholding (B)= (B)(1)+(B)(2)	1126	3439990	2316920	57.33	57.33	0	0.00
	TOTAL (A)+(B)	1128	6000000	2316920	100	100	0	0.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00	0	0
	GRAND TOTAL (A)+(B)+(C)	1128	6000000	2316920	100.00	100.00	0	0.00

R



(I)(b)	Statement showing Shareholding of persons belonging to the category					
	"Promoter and Promoter Group"		As on 31/12/2009			
Sr. No.	Name of the shareholder	Total shares held		Shares pledged or otherwise encumbered		
		Number of shares	As a % of grand total (A) +(B) +(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)
1	Shriram Transport Finance Company Limited	2400000	40.00	0	0.00	0.00
2	R. Thyagarajan	160010	2.67	0	0.00	0.00
TOTAL		2560010	42.67	0	0.00	0.00



(I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares			
			As on 31/12/2009
Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Guardian Share And Stock Brokers PV	597000	9.95
2	SIS Media Private Limited	402000	6.70
3	Discovery Financial Services Pri	100000	1.67
4	Hitesh Ramji Javeri	100000	1.67
5	M Narayanan	90000	1.50
6	Brinda Kesavan	90000	1.50
7	G Vijaya	90000	1.50
8	Harsha Hitesh Javeri	73484	1.22
9	S F V Selvaraj	68551	1.14
10	SIS Securities Marketing Private Limited	66900	1.12
11	Integrated Advisory Services Limited	60000	1.00
TOTAL		1737935	28.97

R



(I)(d)	Statement showing details of locked-in shares		
Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	NIL	NIL	NIL
TOTAL		NIL	NIL

R



(II)(a) Statement showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
TOTAL		NIL	NIL	NIL

8



(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
TOTAL		NIL	NIL	NIL

2



FORM A

SHAREHOLDING PATTERN SUMMARY FOR FREE-FLOAT INDICES

Name of the Company :SHRIRAM ASSET MANAGEMENT COMPANY LIMITED			
	Scrip Code		Quarter Ended 31st December 2009
Category Code	Category	No.of Shares Held	% of Shareholding
I	CONTROLLING/STRATEGIC HOLDINGS		
A	BASED IN INDIA		
1	Indian Individuals/HUFs & Relatives	160010	2.67
2	Indian Corporate Bodies/ Trusts/ Partnerships	2400000	40
3	Persons Acting in Concert (also include Suppliers/ Customers)	0	
4	Other Directors & Relatives (other than in 1 above)	0	
5	Employee Welfare Trusts/ESOPs (already converted into shares but locked in)	0	
6	Banks/Financial Institutions	0	
7	Central/ State Govt.	0	
8	Central/ State Govt. Institutions	0	
9	Venture Funds/ Private Equity Funds	0	
	Sub Total A	2560010	42.67
B	BASED OVERSEAS		
10	Foreign Individuals (including FDI)	0	0
11	Foreign Corporate Bodies (including FDI)	0	0
12	Non Resident Indians (Individuals)	0	0
13	Non Resident Indian Corporate Bodies	0	0
	Sub Total B	0	0
C	GDRs/ADRs/ ADSs		
	Sub Total C	0	0
D	OTHERS (Please specify here)		
	Sub Total D	0	0
E	ANY OTHER SHARES LOCKED-IN (except covered above)		
	Sub Total E	0	0
	Sub Total I	2560010	42.67

R

....contd



II	FREE FLOAT		% of Shareholding
A	BASED IN INDIA		
1	Indian Individuals/HUFs	1740409	29.01
2	Indian Corporate Bodies/Trusts/Partnerships	1656375	27.61
3	Independent Directors & Relatives	43206	0.72
4	Present Employees	0	0
5	Banks/Financial Institutions	0	0
6	Central/State Govt.	0	0
7	Central/ State Govt. Institutions	0	0
8	Insurance Companies	0	0
9	Mutual Funds	0	0
10	Venture Funds/ Private Equity Funds	0	0
11	Customers	0	0
12	Suppliers	0	0
	Sub Total A	3439990	57.33
B	BASED OVERSEAS		
13	Foreign Individuals	0	0
14	Foreign Corporate Bodies	0	0
15	Foreign Institutional Investors (SEBI-registered)	0	0
16	Non Resident Indians (Individuals)	0	0
17	Non Resident Indian Corporate Bodies	0	0
	Sub Total B	0	0
C	GDRs/ADRs/ADSs	0	0
	Sub Total C	0	0
D	OTHERS (Please specify here)	0	0
	Sub Total D	0	0
	Sub Total II	3439990	57.33
	Grand Total	6000000	100

BROAD SUMMARY OF HOLDINGS	No. of Shares Held	% of Shareholding
Total Controlling/ Strategic Holdings	2560010	42.67
Total Free-float	3439990	57.33
Grand Total	6000000	100

SUMMARY OF DOMESTIC/FOREIGN HOLDINGS	No. of Shares Held	% of Shareholding
Total Domestic Holding	6000000	100
Total Foreign Holding	0	0
Grand Total	6000000	100

NOTE :

In future:

* In order to enable us to track the free-float of your company on a regular basis, you are requested to file these forms with us for each quarter of the year within 15 days of each quarter ending.

* In addition, the Shareholding Pattern needs to be filed by you with us within 2 days of change of 1% or more in the shareholding of any entity in the "Controlling/Strategic Holdings" group.
[Click here for Shareholding of 1% and above](#)



FORM B

CONTROLLING/STRATEGIC HOLDERS

(Include every single holder and list them Categorywise)

Name of the Company :SHRIRAM ASSET MANAGEMENT COMPANY LIMITED				
	Scrip Code		Quarter Ended	31st December 2009
Sl.no.	Holders Name	No.of Shares Held	% of Shareholding	Category Code
I	Indian Individual /HUFs & Relatives			
	R. Thyagrajan	160010	2.67	IA1
	Sub Total I	160010	2.67	
II	Indian Corporate			
	Shriram Transport Finance Company Limited	2400000	40	IA2
	Sub Total II	2400000	40	
	Grand Total	2560010	42.67	

2

FREE-FLOAT HOLDERS
DISCLOSE ONLY HOLDINGS OF 1% & ABOVE
(List holders Categorywise)

[illegible]

BACK

CONTINUATION SHEET



FORM D

FREE-FLOAT HOLDERS DISCLOSE ONLY HOLDINGS OF LESS THAN 1% (List holders Categorywise)

Name of the Company : Shriram Asset Management Company Limited.

Scrip Code

Quarter Ended

31st December 2009

Sl.no.	Holders Name	No.of Shares Held	% of Shareholding	Category Code
1	INDIVIDUALS	1271580	21.19	IIA1
	Total	1271580	21.19	

8