

July 20, 2017

To,
The Secretary **BSE Limited**P J Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: 531359

Dear Sir,

Sub: Intimation of Board Meeting and Trading Window Closure

Pursuant to Regulation 29 read with Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a Meeting of the Board of Directors of the Company will be held on August 10, 2017 inter-alia to consider, the Unaudited Financial Results for the Quarter ended June 30, 2017.

We further inform that the 'Trading Window' as per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, will be closed from August 03, 2017 to August 12, 2017 (both days inclusive).

This trading window closure will be for taking into consideration the Unaudited Financial Results for the Quarter ended June 30, 2017.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

for SHRIRAM ASSET MANAGEMENT COMPANY LIMITED

REENA YADAV

COMPANY SECRETARY

Shriram Asset Management Company Limited

SEBI Registration No. MF/017/94/4, CIN: L65991MH1994PLC079874

Mumbai Office: 208, Shiv Chambers, 'B' Wing, 2nd Floor, Sector 11, C. B. D. Belapur, Navi Mumbai-400 614

Phone: +91-22-27579301/7556, Fax: +91-22-27566634

Regd. Office: Wockhardt Towers, 2nd Floor, East Wing, C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai-400 051

Admin. Head Office: CK-6, 2nd Floor, Sector-II, Salt Lake City, Kolkata-700 091, Phone: +91-33-23373012, Fax: +91-33-23373014

Email: srmf@shriramamc.com, Website: www.shriramamc.com

THE FREE PRESS JOURNAL MUMBAI | FRIDAY | JULY 21, 2017



SHRIRAM ASSET MANAGEMENT COMPANY LIMITED CIN: L65991MH1994PLC079874

Wockhardt Towers, East Wing, C-2, 'G' Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051. Website: www.shriramamc.com, Email ID: srmf@shriramamc.com

GENERAL NOTICE

Pursuant to the Regulations 29 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, notice is hereby given that the meeting of the Board of Directors of the Company will be held on Thursday, August 10, 2017 to consider and take on record the Unaudited Financial Results for the Quarter ended June 30, 2017.

Further details are available at the website of the Company www.shriramamc.com and also at website of BSE Limited

For SHRIRAM ASSET MANAGEMENT COMPANY LIMITED

Sd/-

Place: Mumbai Date: July 20, 2017

Reena Yadav Company Secretary





SHRIRAM ASSET MANAGEMENT COMPANY LIMITED

CIN: L65991MH1994PLC079874
Wockhardt Towers, East Wing, C-2, 'G' Block,
Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.
Website: www.shriramamc.com, Email ID: srmf@shriramamc.com

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Further details are available at the website of the Company www.shriramamc.com and also at website of BSE Limited www.bseindia.com

For SHRIRAM ASSET MANAGEMENT COMPANY LIMITED

Place: Mumbai

Reena Yadav

Date : July 20, 2017

Company Secretary